

GOOD START	Max.	Min.
Wednesday, April 29	79	50
Thursday, April 30	77	53
Friday, May 1	80	44

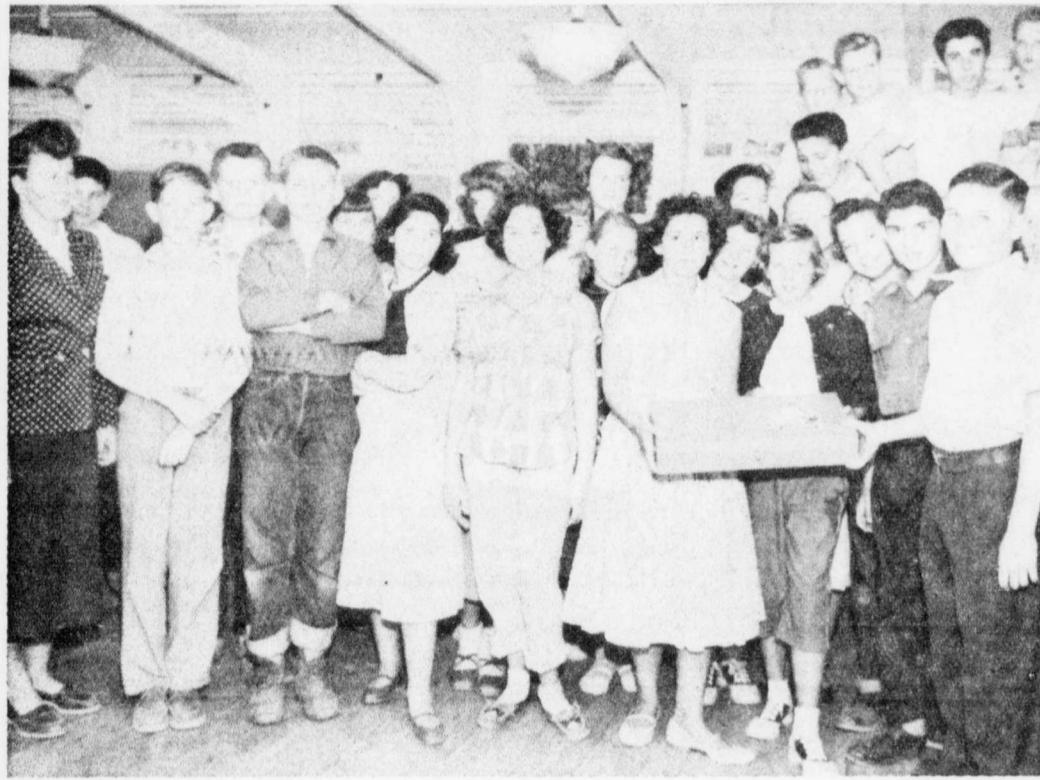
VOL. XXVI. NO. 62

TWO SECTIONS.

Ten Pages

Palm Springs, California, Monday, May 4, 1953

Single Copy 10c



(Desert Sun Photo)
HAPPY DAYS—"Gee, I got a lot of friends!" said Dick McFarland, right, who licked polio and was the center of a presentation ceremony at Nellie Coffman school Thursday. Rosalind Slaten and Sherry Morris are making the presentation.

May 26 Final Day to File for P. O. Position

Examination for the postmaster of the Palm Springs post office will be open for receipt of applications until May 26. The United States civil service commission announced Friday.

The position pays \$5970 per year.

The examination will be conducted under the new, more exacting eligibility requirements recently agreed upon by the commission and the post office department.

ALL PREVIOUSLY existing postmaster examinations for first, second and third class post offices and lists of eligibles were cancelled recently when the higher standards of eligibility were prescribed for filling the more than 1700 vacant positions throughout the country.

The commission is taking all possible steps to encourage well qualified persons to apply for the examination. It was announced at Washington.

COMPETITORS for the Palm Springs postmaster vacancy must have at least three years experience showing they have the ability to direct, manage and operate efficiently the work of a large business organization. They must demonstrate leadership qualities and ability to direct relatively large groups of people through intermediate supervisors, the commission's notice set forth.

They must also show that they can deal agreeably and effectively with the public.

THERE IS NO WRITTEN examination for the position. Applicants will be rated on evaluation of their business or professional experience, training and general fitness for the position. There is a one-year residence requirement and applicants must be at least 30 years of age and not more than 62.

Complete information about examination requirements and instructions for filing applications may be obtained at the post office. They must be received by the U. S. Civil Service Commission, Washington, D. C., 25, no later than May 26.

The position to be filled was vacated recently by R. M. (Pop) Gorham, Merritt Williams is now acting postmaster.

CLASSMATES CELEBRATE VICTORY OVER POLIO

Dickie McFarland, son of Mr. and Mrs. Charles McFarland, stricken by polio early this year, is practically fully recovered, walking and running around as usual. His illness had a deep effect on his classmates at Nellie Coffman Junior high and Thursday they celebrated his recovery with a presentation to show their affection and Friday noon his class held an ice cream party hosted by his mother. The children handled all the details of the "Cookies for Dickie" event, even to writing the story about the affair. One of his classmates told about it as printed below. Ed. Note.)

When Dickie got sick, since we all liked him so much, we decided to give him a gift. But we wanted to earn the money by ourselves. So everyone brought cakes, cookies and punch to the high school cafeteria. On Mondays, Wednesdays and Fridays, we sold cookies. On Tuesdays and Thursdays we sold cakes. We sold punch every day. Every class brought something. We had the sale for a week. Everyone in the class made posters. They told where the sale

would be and how much everyone would pay. The sale was such a huge success that we raised more than we needed. So we are going to buy something for the school with the money we have left after we bought the Erecto set.

Haig Harris, our class chairman and Rosalind Slaten, our vice chairman, were in charge of the sales and Miss Marvyl Hoven, our teacher, helped make it possible. Sherry Morris and the rest of the class helped a lot, too.

Four Entrants in Jaycee Plane Contest, Killed

Four persons participating in the cross-country flight from Philadelphia to Palm Desert Air Park were killed Wednesday when their plane crashed in a blinding sandstorm on Webb Air Force Base near Big Spring, Texas.

The plane—piloted by Dr. Raymond Witt of Auburn, Massachusetts—was one of 43 private planes participating in the flight sponsored by the Philadelphia Junior Chamber of Commerce.

The other dead, besides Dr. Witt, were: Witt's wife, Gertrude; Floyd Belanger, Worcester, Massachusetts, policeman, and Bruce F. Henderson, Worcester bus driver.

New Service

Library to Loan Records, too

An added service will soon be offered by the Welwood Murray Memorial Library—lending phonograph records, Librarian Lillian L. Bear announced today.

Records will be purchased, but to insure success of the program it will be necessary to ask donations of records. Preferred are semi-classical, light opera and musical comedy.

A committee will be formed in the near future to plan the new service. Suggestions are also asked from the public.

A small fee will be charged.

This Side of The Sun

By Phat

IT'S THAT TIME
The whine of the saw,
The bang of the hammer,
Is music to village boosters.
But I wish they would wait
Until after sun-up
And not compete with the
roosters.

That time of the year is here again. . . . When eager builders take advantage of every minute of light, start their sawing and hammering at the crack of dawn. . . . There's a city law which says that loud industrial noises are barred before a certain hour in the morning and after a certain hour at night. . . . That's so late risers and/or early roosters.

See THIS SIDE, Page 3-a

Mystery

Whole Town on Job with Reports

It's still a mystery—with the whole population of Palm Springs wondering what happened.

Police Desk Clerk Erlene Rau, on the daily report of events, noted that "Officer James Clark" (plus the whole population of Palm Springs) reported flashing lights on the skyline trail.

No campers had reported that they were going to make the trip, but a check of the signals indicated that everything was o. k.

Fred Weigel on J. C. Directorate

Fred C. Weigel was elected to the board of directors of the Palm Springs Junior Chamber of Commerce Thursday night to fill a vacancy on the board.

The election was held at the semi-weekly meeting of the executive board at El Mirador hotel.

The Desert Sun

and PALM SPRINGS NEWS

TWENTY-SIXTH YEAR

Published
Mondays and Thursdays
174 N. Palm Canyon Drive
Phone 2249

Single Copy 10c

Hotel Men Ask C. of C. Shake-Up

Down-Town City Landmark Sold

Scene of First Activity Here in New Hands

Goldstone Sells Large Holdings to Chicago Man

The last large parcel of undeveloped property on downtown Palm Canyon drive, extending north from Tahquitz drive to the Bank of America and east to Indian avenue, has been sold by Phil Goldstone to A. M. Liebling of Chicago.

Sale price was in excess of \$300,000.

The property is one of the landmarks of the city, being the site where the first hotel in Palm Springs was constructed in 1886 by Dr. Welwood Murray. It has since been demolished.

PALM SPRINGS' most exclusive business district grew up around this corner and today it is considered one of the choicest business corners in the city. And Liebling, who owns business properties throughout the country, has already started plans for extensive business development of the block.

Goldstone, prominent motion picture producer and director of Hollywood, sold the property reluctantly after he found that his activities did not allow him the time to develop it.

THE PROPERTY now contains a beautiful oasis garden of fine trees and stately palm trees, together with imported shrubbery and flowers which were all planted by Dr. Murray when he owned and operated the Palm Springs hotel. A wall extends around much of the park-like property, with the entire Indian avenue side being enclosed.

Dr. Florilla White purchased the property in 1914, and she and her sister, Miss Cornelia White, resided there until Dr. White's death in 1943. Goldstone purchased the land in 1944.

SEVERAL SMALL commercial buildings have been erected on the Palm Canyon frontage, under a lease arrangement.

The deal was handled for both buyer and seller by Muriel E. Fulton, local realtor.

Returned to Village

Stewart M. Rollins of Santa Rosa was returned here Friday by Officer Robert White to face charges of issuing bad checks.

Rollins was arrested by Santa Rosa authorities on a warrant issued by Palm Springs police department.

He was in town working on radio and TV scripts and a new screen play for over a month and his wife Norma joined him there after the City of Hope dinner, of which she was co-chairman.

DEATH CAME suddenly. He suffered what he thought was an attack of indigestion, while watching a television program, and went to the kitchen for a glass of water. Hearing a thud as he fell, his wife went to the kitchen and found him dead on the floor. It was the more unexpected as he had no history of heart trouble.

A native of Florence, Colorado, Mr. Pagano came to Hollywood following his graduation from the University of Utah. He was in vaudeville for a time.

AS A WRITER he teamed with Michael Fessier to write two Fred Astaire-Rita Hayworth films, "You Never Were Lovelier" and "You'll Never Get Rich." The team then went to Universal Studios, where they wrote and produced such movies as "Frontier Gal," "The Merry Monahans" and "That Night With You."

ADMINISTRATORS, teachers and pupils are continuously vigilant in preventing smoking on the school grounds, with the student council playing an important role in the campaign, Dr. Hoff said.

Procedure in the prevention of smoking on the school grounds and school buses is very comprehensive.

First, at the beginning of the school year, the problem is exhaustively discussed in general assemblies, all physical education classes, and boys and girls league meetings. Provisions of the school code with regard to smoking are printed in the Student Handbook, which is given to each student.

WHEN A PUPIL is reported to have tobacco in his possession, or smoking on the school grounds, a citation is issued and a parent conference held. Each



SUMMONED — John S. Lapp, 74, of Palm Springs and LeRoy, New York, noted industrial executive, who died at his home here Friday.

Ask Contract of Dunkerley be Terminated

Charge Results of Activities Not as They Should be

Governing directors of the Palm Springs Hotel and Apartment association, in a resolution unanimously adopted at a luncheon meeting Thursday, recommended to Palm Springs Chamber of Commerce that William J. Dunkerley's contract for the management of the latter organization not be renewed.

The resolution, formally signed by the secretary of the hotel association, Edna Keeffe, was mailed Saturday to the president of the Chamber of Commerce, Frank R. Prince, who was urged in the resolution, to acquaint directors of the organization he heads, with the resolution.

EDDIE DAVIDSON, president of the hotel association who presided at the luncheon meeting, explained the reasoning which led to the adoption of the resolution.

"It is the strong belief of directors of the Palm Springs Hotel and Apartment association that nothing progressive has resulted for the good of Palm Springs in the management of the Palm Springs Chamber of Commerce under its present director.

"But that was only one of the factors which led to the adoption of the resolution," Davidson said. "Another important point of discussion is the apparent failure of the 'Build for Tomorrow' program instituted by the Chamber. This, to the members of my board of directors, indicates lack of faith in the management of the Chamber of Commerce.

"MOST IMPORTANT of all, however," said Davidson, "was the unanimous agreement that the thousands of dollars given to the Chamber of Commerce for promotion of Palm Springs is being dissipated from year to year without apparent results.

"It is the belief of the directors of the hotel association that the Chamber of Commerce cannot properly function without the support of the Palm Springs Hotel and Apartment association.

"I wish that it be known, however, the personal integrity of William Dunkerley or his desire to do a good job, is not impugned by the resolution.

THE DIRECTORS of the Palm Springs Hotel and Apartment association desire a strong and active Chamber of Commerce and they do not believe that it can be accomplished under the present management."

Annual meeting of the Palm Springs Hotel and Apartment association is scheduled for Tuesday, in the Starlite Room of the Chi Chi. At that time eight new directors will be elected. Several of the incumbent directors are running for re-election. It was announced. Seven holdover directors will remain on the board although there is a possibility that one or two may resign for various reasons which only include press of private business and the sale of property which originally qualified the member to a seat on the director's board.

SCHOOL PROGRAM AGAINST TOBACCO, NARCOTICS OUTLINED

Stiff Penalty

Youth Who Led Wild Chase, Fined

Reckless driving doesn't pay. That could be the admonition given today by the Village youth who led Palm Springs Police Officer Alex Budsey on a 23-minute chase to Desert Hot Springs April 18, at speeds ranging from 80 to 90 miles per hour.

The youth ignored all signals to stop by Officer Budsey, and in an effort to elude him in Desert Hot Springs almost overturned his car twice.

The youth appeared before Judge Eugene Theriaue in court, entered a plea of guilty, and received one of the most severe penalties meted out to a reckless driver.

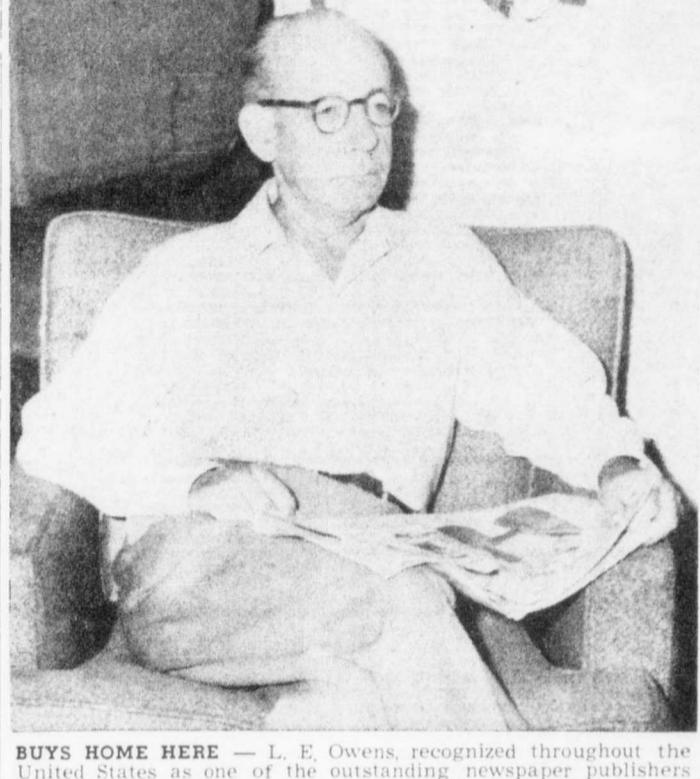
His sentence included 30 days in the county jail, suspended on condition that he not violate the law for one year; was fined \$100 and his driver's license was suspended for a period of 30 days.

BRIE CASE STILL MOVING SLOWLY

Trial of four suspects, indicted by the grand jury on counts of attempting to bribe Sheriff Joe Rice to permit gambling in the Palm Springs area, ended its third week Thursday with only two witnesses on the stand so far. And one of them was still on the stand when the sessions recessed until Tuesday.

Sheriff Rice was the first witness and when the defense refused to cross-examine Robert Franks, Villager, was called as the state's star witness.

Since he concluded his direct examination he has been under fire of defense attorneys who have attempted to discredit his testimony.



BUYS HOME HERE — L. E. Owens, recognized throughout the United States as one of the outstanding newspaper publishers in the county, has purchased a home at 335 Via Las Palmas.

LEADING U.S. PUBLISHER NOW VILLAGE RESIDENT

L. E. Owens, one of the foremost newspaper publishers in the United States for many years, has removed himself from his visitor's status and has become a property owner and resident here.

Owens this month purchased the residence at 335 Via Las Palmas, and took immediate possession. He had leased a home in the Village for the previous two months, and prior to that had been a visitor here many times. Mrs. Mildred E. Jackson, associated with Harold Hicks, represented both buyer and seller.

OWENS HIMSELF expects to spend the greater part of every winter season here. This year he will remain for only two more weeks due to previous commitments.

And his three sons and daughter will be frequent visitors here next year, as they were this year.

His oldest son, Lee and his wife have a sentimental attachment for Palm Springs anyway. They were married here in February, 1952, just prior to his graduation from the University of California with a master's degree.

ANOTHER SON, Owen, will be graduated May 10 from Santa Clara, and a third, Peter, is a senior at Piedmont high school, where his father is a resident. A

See OWENS, Page 3-a

The PUBLISHER'S Corner

HAVE YOU COMPLAINED about the high cost of automobile insurance these days? This is one increase in the cost of living that is not due altogether to inflation. The victim in most cases has himself to blame . . . and it is one item about which he can do something.

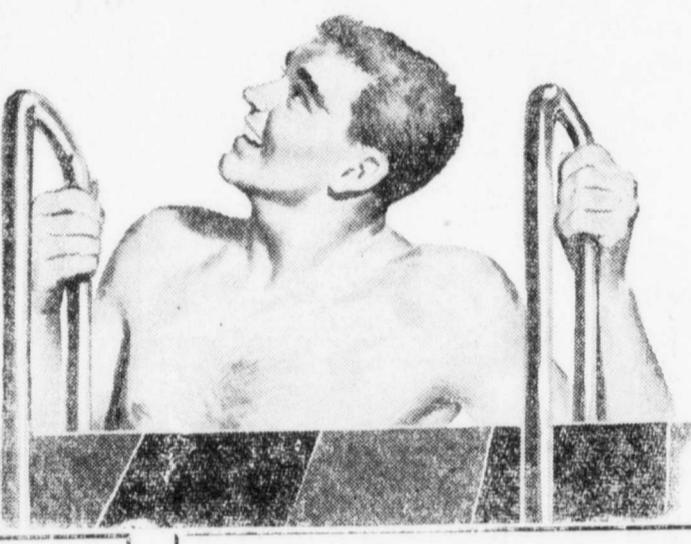
Auto insurance rates are determined by the loss claims which the insurance companies have to pay. You pay the rate that is made necessary by the accident record of the motorists in your territory. There has been an increasing frequency and severity of accidents in recent years. Motorists just aren't as careful as they used to be and they are paying dearly for their carelessness. Exorbitant charges on the part of some auto repair shops has made matters all the worse.

STAY THROUGH MAY

... FOR THE LOVELIEST MONTH OF THE YEAR!



These Fine Palm Springs
Establishments
Want You to Stay and
HAVE FUN!



Del Tahquitz Hotel

100 Air Conditioned Rooms Open the Year Around
Heated Swimming Pool Tennis Courts
Nite Entertainment in El Gaucho Room - Wonderful Food
316 S. Palm Canyon Drive Phone 2121

Saddle & Sirloin
WILL REMAIN OPEN ALL THROUGH MAY
SERVING THE FINEST IN STEAKS & CHOPS
And complete meals from our menu at
The Most Sensible Prices
"Our Brand is Tender Steaks"
317 N. Palm Canyon Drive Phone 9069

HOWARD MANOR

Where the PINK ELEPHANTS Play
in the MANOR ROOM

Enjoy the Wonderful Food

Bobby Laine Trio
Fridays—Saturdays—Sundays
Jane Clemens
Singing Pianist

Where the Green Lights come into view
5-7-2 Indian Avenue

ROSSMORE HOTEL

DELUXE ACCOMMODATIONS

Post Season Rates - Swimming Pool
Near Town

1450 N. Indian Avenue Phone 2744

Palm Springs' Luxurious
Biltmore Hotel

HOME OF THE BEAUTIFUL GARDEN ROOM
Fine Food . . . Super Cocktails

1000 Hiway 111 Phone 2357

Ye Quality Bake Shop

Open Throughout May

Deliciously Prepared Pastries and Bread

446 S. Indian Avenue Phone 5151

CASA DE DORMA

1585 Chaparral Avenue Phone 9025

OPEN YEAR ROUND
Kitchen Apartments — Hotel Rooms
Individually Air Conditioned
Beautiful Patio with Swimming Pool

In a wonderful secluded spot in the desert

In Palm Springs it's
THOMPSONS
AT THE
DESERT INN GATE
Open All Summer
For the best in Ice Cream and Ice Cream Confections
GEORGE and CLARICE PARKINSON, Owners

Barnett O'Sheas
CONTEMPORARY INTERIORS
Open All Summer to Serve Your Decorating Needs
550 N. Palm Canyon Drive Phone 2803

STACK CHEVROLET

SALES AND SERVICE
330 Sunny Dunes Road Phone 2042
Open Throughout the Year
Good Used Cars for Sale
"The Best Deal Under the Sun"

For your convenience we're open all Summer
Showing the Best in
Television
Installing the Finest in Sound Systems
Palm Springs Music Co.
360 N. Palm Canyon Drive Phone 2066

Desert Animal Hospital

395 E. Sunny Dunes Road Phone 2395
BOARDING & HOSPITAL FACILITIES
AVAILABLE ALL SUMMER

JOE HENDERSON'S ASSOCIATED SERVICE STATION

300 N. Palm Canyon Drive Phone 9060
Open Throughout the Year
Tires, Lubrication, Oil, Gas
Ask Us About Our Friendly Service

NEEL'S NURSERY

QUALITY PLANTS FOR 45 YEARS
Bring us your planting problems
Estimates on Garden Landscaping
343 North Indian Avenue Phone 2207

Orchid Tree Inn
226 W. Baristo Road Phone 2791
HARRY F. PAISLEY, Manager
OPEN ALL SUMMER
Big Pool, Beautiful Grounds, Air Conditioned
Complete Homey hotel bungalows and rooms . . .
Living room, Bedroom, Kitchen Suites

DI GRANDI
Upholstery Shop
Now is the time to order your reupholstering . . . Drapes
To have that Built to Order Furniture made.
693 S. Palm Canyon Dr. Phone 7515 or 3097

PALM SPRINGS Builders Supply Co., Ltd.

Sand & Rock - Millwork - Lumber
Hardware - Paint's
Ready-mix Concrete
490 E. Sunny Dunes Road Phone 2107

Murray's Market
Open All Summer Serving Your
Quality Meats — Groceries
and Vegetable Needs

PHONE 2859 for
Free Delivery Service at Anytime
197 East Amado Road corner Indian Avenue

A HOME
THAT'S THE LAST
WORD IN
DESERT LUXURY
LIVING

A 5 bedroom, 5 bath home, with penthouse and bath,
a car garage . . . exquisitely furnished . . . glassed in patio
with huge pool,
DRASTICALLY REDUCED TO \$85,000

For complete details and appointment to inspect

SEE

Peter B. Sheptenko
EXCLUSIVE AGENT
The Pioneer Realty Company of Palm Springs
475 N. Palm Canyon Dr. Phone 2727
Associates: Bill Colven, Bill Heiser, Mike Jekyll

Kenny Paul's
Mobilgas Service
1708 N. PALM CANYON DR. PHONE 3045
KENNY'S AUTOMOTIVE SERVICE
4765 E. RAMON ROAD PHONE 7847
OPEN AL SUMMER
Service for members of NACAAA and Auto. Club of So. Calif.

DILL LUMBER CO.
Builders Supplies - Paints - Hardware
691 Industrial Place off Sunny Dunes Road
Open Around the Year
GUY R. KREMER, Mgr.

Complete Automotive Service
Through the Entire Summer
HAROLD SMITH'S GARAGE
• Front Wheel Alignment • Wheel Balancing
240 East Ramon Road Also Our Own Body and Paint Shop Palm Springs 2131



Serving the Desert Empire

PALM SPRINGS
456 N. Palm Canyon Drive
Phone 2215

INDIO
82735 Miles Avenue Hiway 111
Phone Indio 7-3651

CATHEDRAL CITY
Hiway 111 Phone 8-3444

Member Federal Deposit Insurance Corporation

Just Stay Away
Luther Bartlett, 28, was fined \$5 by Judge Eugene Theriau, with the fine suspended on condition that he remain out of Palm Springs for two years, after a hearing on a charge of decent exposure.
Bartlett was arrested by local officers at the intersection of Andreas and Indian, at 1:15 a.m.

HEARING AID BATTERIES

FOR ALL MAKES OF HEARING AIDS
Hearing Aid Users will be pleased to learn that we now carry a complete line of Hearing Aid Batteries. It is no longer necessary to obtain batteries from "hard to reach" sources. Visit our Hearing Aid department, 1081 N. Palm Canyon Drive. See us "AUDITONE" Hearing Aids, too. We are happy to offer this complete BATTERY SERVICE FOR THE CONVENIENCE OF HEARING AID USERS.

PROFESSIONAL PHARMACY

Phones 9090 - 2741
1081 N. Palm Canyon Dr.

REAL ESTATE

COMPETENT REALTORS ARE AVAILABLE to Render Every Service, Every Day in the Year.

Ransom Realty Corporation

• Foremost Desert Realtors and Developers for over 20 Years.

• All Types of Real Estate in the Desert Area For Sale, Rent or Lease.

884 NO. PALM CANYON DRIVE
PHONE 2793 NIGHT OR DAY

Summer Permanent SPECIAL \$10 and \$12.50 and up



Let us put your hair in style for the Summer with a new Natural Crul Permanent

Machine — Machineless — Cold Wave

Luella's

El Paseo Beauty Salon

810 North Palm Canyon Drive (in the Patio)
PHONE 6981

Hey Fellas!

SOAP BOX DERBY

TIME IS ALMOST HERE!

IT'S FUN

Open to all boys in the Palm Springs Area



1953 SOAP BOX DERBY OFFICIAL ENTRY BLANK

Phone No. _____

NAME _____ AGE _____

STREET ADDRESS _____ CITY _____ () Zone _____

SCHOOL _____ GRADE _____ DATE OF BIRTH _____

IS YOUR CAR SPONSORED? _____ BY WHOM _____

I hereby grant permission to son (or ward) _____ to enter the

Local Soap Box Derby as sponsored by _____ (name of sponsor) and Chevrolet Motor Division, General Motors Corporation and Chevrolet dealers in this city, and in the event he is adjudged the winner of the local Soap Box Derby, to participate in the All-American Soap Box Derby at Akron, Ohio.

In consideration of the privilege of participating in the local and/or All-American Soap Box Derby I hereby release the sponsor and/or Chevrolet Motor Division, General Motors Corporation, and/or any other co-sponsors from any and all liability resulting from any accident that might occur.

DEALER _____ SIGNATURE OF PARENT OR GUARDIAN _____

SIGNATURE OF APPLICANT _____ ADDRESS _____

Above is a SAMPLE of the Official Entry Blank which may be obtained, along with full information—without obligation, at STACK CHEVROLET, 330 Sunny Dunes Road.

SPONSORED BY —

STACK CHEVROLET and The Desert Sun

From Page One—MORE ABOUT OWENS

daughter, Mrs. Ronald J. Vincent, also resides in Piedmont. Mr. and Mrs. Vincent are now returning from a trip to New York, and will arrive here May 7 for a week's visit.

His wife, Mrs. Marie R. Owens, from whom he is divorced, now resides in St. Paul, Minnesota. Owens is publisher of only one paper now, the Richmond Independent of Richmond, California, but holds extensive interests in newspapers throughout the country.

He's had an outstanding career in the newspaper business, following his graduation from the University of Minnesota with an engineering degree.

BEFORE ENTERING business for himself, he was production manager of the Minneapolis Tribune, Louisville Courier Journal and Times, New York World and Journal of Commerce.

In 1927 he joined the Ridder Brothers, noted newspaper owners, in the purchase of the St. Paul Pioneer Press and Dispatch, and they formed the Northwest Publications, Inc. He served as publisher of the St. Paul papers and president of Northwest Publications from 1927 until 1939, when he became to the West Coast to live, settling in Carmel.

OWENS AND HIS FAMILY still hold substantial interests in Northwest Publications, which now owns the St. Paul and Duluth newspapers, the Mercury Herald of San Jose, California, Grand Forks, North Dakota, Herald, and radio and television interests in Minneapolis.

In 1942, Owens purchased three newspapers in Texas, in Brownsville, Harlingen and McAllen, which he operated until 1952. Six years ago, he also purchased the Richmond Independent, which he still owns.

OWENS ALSO is connected with Brownen Industries, Inc., which has interests in the Fontana and La Mesa newspapers, and now is constructing a television station at Stockton, California, which will be operated by San Joaquin Telecasters of Stockton.

This station is expected to be in operation by September.

Kindergarten Club

Stages Annual Children's Picnic

Annual Frances Stevens Kindergarten picnic sponsored by the Kindergarten Mothers club was held Friday afternoon after school, with more than 100 in attendance.

Parents and other members of the families attended the picnic, which also included a "grab bag" and cake sale.

Mrs. Helen Peterson is kindergarten teacher. Mrs. Helen Warner was picnic chairman, and Mrs. Al Bergman co-chairman.

County Schools Stage Exhibit at Cabazon May 6

The first annual equipment and materials exhibit of audio-visual materials will be held Wednesday from 4 until 9 p.m. at the Cabazon elementary school by the Riverside County Association for Instructional Materials.

The program is being planned for administrators, members of boards of education, teachers, PTA members, church and civic groups.

SOME 1500 PERSONS from Riverside county are expected to attend the exhibit, according to Dennis Biwrose, superintendent of the Cabazon elementary school.

Arrangements can be completed, there will be an exhibit of the latest in 3-dimensional sound.

AT THE EXHIBIT will be a comparison of the makes and types of audio-visual equipment; plans for budgeting needs; preview of new materials; a schematic demonstration of the uses of the tachistoscope; materials which are available from the county office; plans for long range instructional materials program.

Salesmen will be on hand to explain their equipment and make future appointments with those who desire. Arrangements may also be made for competitive demonstrations at individual schools.

The basis of the exhibit is to show how audio-visual education can help both school and community groups, Biwrose said.

Denies Guilt on Intrusion Charge

Wilford Bryan Massie of Los Angeles entered a plea of not guilty at arraignment before Judge Eugene Theriau on a charge of wilful destruction of property in a room where he was unauthorized to be.

Massie was arrested by police officers on a warrant issued by Colonel Charles W. Hostler, Washington, D. C. Colonel Hostler told officers that he discovered Massie in his room early in the morning, and property was damaged in the struggle which ensued.

Massie was arrested by police officers on a warrant issued by Colonel Charles W. Hostler, Washington, D. C. Colonel Hostler told officers that he discovered Massie in his room early in the morning, and property was damaged in the struggle which ensued.

Applications for membership may be secured from Valentino or William M. Olsen.

From Page One—MORE ABOUT

THIS SIDE OF THE SUN

go-to-bedders be not disturbed . . . You can't blame the builders in the hot Summer months . . . When they want to get as much out of the way as possible before the hot middle of the day when they can siesta . . . But there is no hot middle of the day now . . . It's May.

THE HIGH SCHOOL has its own student council which makes rules concerning the conduct of students . . . One of these covers the use of tobacco . . . They have a rule that any one caught smoking or with the wherewithal to smoke on his person, loses his wherewithal . . . So far 15 have been given compulsory leaves of absence for smoking . . . Three of them twice . . . But that doesn't seem to bother them . . . What hurts is that when so apprehended, they lose their cigarettes . . . Dozens of packs have been confiscated so far . . . What an odor if they burn them instead of applying the cut and cover . . . And if they did the latter some of the boys might do some digging.

THAT WAS a great report that Milton Hicks and George Strehbe, co-chairmen of the 17th annual Desert Circus turned in . . . It was one of the most successful Circuses ever staged and one that was for the people . . . And did they like it? . . . They tell me that there were more than 2300 people at the Western Carnival alone . . . It looked like more . . . It took a lot of work for everybody connected with the event from the time Adrian Rosen, president of the Circus association, started the ball rolling.

A tremendous last-minute response to become charter members of the proposed Elks Lodge here before the deadline Friday night has resulted in extension of the deadline to Wednesday evening, Charles Valentino, treasurer, announced.

"We're over the quota needed to become a lodge," Valentino said, "but the reaction was so great that we will extend the deadline to Wednesday to accommodate others who may wish to become charter members." All applicants are asked to be at the Wards Memorial building at the next meeting Wednesday evening for interviews. Everyone must be interviewed before he can become a charter member, Valentino said.

Applications for membership may be secured from Valentino or William M. Olsen.

Dr. Marks Gaining After Grave Illness

Word was received this week by Village friends of the illness of Dr. Julian B. Marks of 291 Overlook road and West Los Angeles, who is now recuperating in Cedars of Lebanon hospital in Los Angeles.

PHONE 2249

OLIVER B. JAYNES

Editor and Publisher

WARD J. RISVOLD

General Manager

R. F. Graettinger—Executive Editor

William Rashid—Promotion Mgr.

Entered at post office at Palm

Spring, Calif., August 5, 1927, under the

Act of Congress of March 3, 1879.

10c per copy: \$6.00 per year by mail in

Riverside County; \$7.00 per year by mail

elsewhere in U. S. Foreign postage extra.

Palm Springs Publishing Co. will not be

responsible for unsolicited manuscripts or

photographs sent or mailed to The Desert

Sun or Palm Springs News.

—MEMBER—

California Newspaper Publishers Ass'n

National Editorial Association

Palm Springs Chamber of Commerce

Address all communications to

PALM SPRINGS PUBLISHING CO.

P. O. BOX 199

PALM SPRINGS, CALIFORNIA

Need Help

with

Your

Building Plans

If you have your plans and lot

let us quote you a price . . .

If not let us help you

with plans or show you plans

we have.

Our office has a complete list

of good buys in desirable lots

Let us show you some of the

many homes we have built and

meet the satisfied owners

Phone 5282 - 5691

Press
PRESS BUILT...IS WELL BUILT

Construction Company
ARTHUR PRESS
420 South Indian Avenue
Palm Springs, California

From Page One—MORE ABOUT

THIS SIDE OF THE SUN

ing last Fall . . . For a while it seemed as if the Circus was in the doldrums . . . But under efficient guidance from Rosen on through the ranks to the ticket sellers, everybody was, to invent a new expression . . . In there pitching.

THE MAIL was very slim this week . . . (I hate that word "very" — it doesn't mean a thing) . . . But anyway, it was woefully slim . . . No insulting messages . . . Must be slipping . . . I always feel that if no one is peeked at me or if there are no adverse verbal comments, I'm not being read . . . After writing these pieces since the 20s . . . For a long time once a day and now twice a week, I've developed a tough hide . . . I've been insulted by experts in my time . . . So when a week passes without being called up to be called down, I miss something in life.

I WISH I could remember where I read it . . . But some editor, replying to an irate subscriber who called attention to a mistake in the paper, deived into relativity . . . He pointed out that in relation to the amount of words and letters in an ordinary newspaper, the percentage of mistakes is almost nil . . . For instance, take Thursday's Sun . . . 16 pages . . . 8 columns to a page, 21 inches to a column, 50 words (low estimate) to an inch . . . That's 134,400 words . . . Of course, there are less because we have advertisements, too . . . Anyway, Thursday there were 47 columns of news . . . That's 49,350 words . . . I don't know just how many combinations of letters in those words are possible . . . But they run into the millions . . . So even if there were 20 mistakes . . . The percentage would run something like 0.00001 . . . Think of that before heaving the next brick.

I WISH I could remember where I read it . . . But some editor, replying to an irate subscriber who called attention to a mistake in the paper, deived into relativity . . . He pointed out that in relation to the amount of words and letters in an ordinary newspaper, the percentage of mistakes is almost nil . . . For instance, take Thursday's Sun . . . 16 pages . . . 8 columns to a page, 21 inches to a column, 50 words (low estimate) to an inch . . . That's 134,400 words . . . Of course, there are less because we have advertisements, too . . . Anyway, Thursday there were 47 columns of news . . . That's 49,350 words . . . I don't know just how many combinations of letters in those words are possible . . . But they run into the millions . . . So even if there were 20 mistakes . . . The percentage would run something like 0.00001 . . . Think of that before heaving the next brick.

3a—The Desert Sun

PALM SPRINGS, CALIFORNIA
and PALM SPRINGS NEWS

Monday, May 4, 1953

Carrier AIR CONDITIONING

— and —

GENERAL  ELECTRIC

Home Appliances

Before You Buy, Get Our Prices

HENRY A. SIMSARIAN
850 N. Palm Canyon Drive

Experts on all

TYPES of



<



Palm Springs is the desert . . . with pancake makeup . . . it's casual living . . . with carefree cottons married to diamonds . . . it's Hollywood . . . with the "no admission" sign yanked off the door . . . it's the fun spot . . . or the hideaway for a quiet rest . . . and the weather is better than ever . . . Those are some of the reasons . . . that more and more devotees of the sun . . . linger longer each year . . . and the year-round population shows a steady increase . . .

Colored lights playing . . . on the eight-foot, flower-laden float in the pool . . . made a dramatic picture Saturday night . . . at the luau given by Mrs. Bertine Treat at her San Lorenzo road home . . . Antherium bird of paradise and red ginger flowers were massed on the float, and Hawaiian torches burned in the garden . . . The hostess received her guests . . . wearing an Hawaiian costume of purple silk with gold . . . and an orange lei . . . A large bowl of the exotic bird of paradise blossoms and sprays of white orchids . . . were used in the living room . . . One long table . . . and a number of small ones . . . were set up around the pool . . . to accommodate the 125 guests . . . Pineapples, ti leaves and flowers from Hawaii . . . adorned the tables . . . Music by the Hawaiian trio . . . was the background for the cocktail interlude . . . and a marvelous Polynesian piama had been prepared by Jack Boyer . . . The malihines and kamaainas . . . many of them in Island garb . . . were served . . . Oriental oranges, glazed duck, sweet-and-sour spare ribs heka, flower-like artichokes, and yams with fresh pineapple and pecans . . . Palm Springs' own songbird, Jeanne Keller, sang during the evening . . .

Guests included the Dick Edwards, Albert Peeks, Belmont Sanchez, Al Hunts, Bill Bannermans, John Costellos, Kenneth Colburns, Earl Cordreys, Edwin Fallgrens, Tom Flemings, William Maloufs, M. O. Andersons, John Kenastons, Dan Duncaps, Sam Taylors, Ed Foggarts, Harold MacAlisters . . . and quite a large number from Los Angeles . . . including the Robert Howes, Anne Thompson Smith, Irene Dockweiler, Thomas Maloufs, Rathburn Heaths, Edward Gibbs, Terry Holls, Mrs. Paul Lawrence . . . and many more . . .

High Tea

Friends gathered at the Francis Crocker home at 1051 Granvia Valmonte . . . for high tea and an end-of-the-season party Sunday afternoon . . . Blue and yellow iris from the Crocker's Riverside home decorated the living room . . . for the party . . . which was held both indoors and outdoors . . .

The George Barrets left Saturday night for Beverly Hills . . . to spend a few days . . . before entraining on the Super Chief . . . to spend the Summer in their Chicago home . . . The Barrets have spent most of the season here at their home on South Calle Ralph . . .

Yacht Races

Summer plans for the Bill Bannermans . . . include a trip to Honolulu for the yacht races . . . They will sail from San Francisco on July 1 . . . and spend two or three weeks in the Islands . . . where they will be joined by a number of their friends . . . Dick Edwards will be sailing one of the yachts . . . and Mrs. Edwards will fly to Honolulu . . . After their return to the mainland . . . the Bannermans plan a fortnight's trip to Banff . . . They will be here until the middle of this month . . .

Mrs. H. Bedford-Jones will sail for Europe in June . . . where she will visit Belgium, France and Spain . . . In France she will visit the Poudres in Bar-Le-Duc . . . where Col. Poudre is in charge of the hospital . . . Returning to this country the last of August . . . she will visit with her family in Washington, D. C., and New York and return to her Cathedral City home in October . . .

Mr. and Mrs. Sidney Dutcher and their two sons . . . James, Hamilton II and Bert Sidney II (named after their grandfathers) . . . are here from Appleton, Wisconsin, to visit his parents, the Bert Dutchers of 730 Paseo El Mirador . . . The Senior Dutchers entertained the family group . . . and the Harrison Fishers of Los Angeles . . . at dinner at the Racquet club on Saturday night . . . The Dutchers will be closing their house here and will return with their son and family . . . to Appleton . . . the last of this week . . .

Maybe it isn't news to you . . . but it's never been printed before . . . Ned Crawford and Joann Col. and Mrs. Warren Hostler

(they are the owners of Bonita Lodge) left Friday for Washington, D. C., . . . after spending three weeks in the Village . . . They will be going abroad in July . . . The Colonel is in the diplomatic service and has been an attaché with the embassy in Beirut . . .

Going Away Party

As a "going-away" party for the Jule Hamacheks . . . who leave in about two weeks for their Summer home at Green Bay, Wisconsin . . . Mr. and Mrs. Lynn Briggs hosted a party of 12 last night . . . The guests gathered at the Briggs home at 1647 Calle Marcus for cocktails . . . and then dined at Howard Manor . . . Guests were Messrs. and Mmes. Wesley Smith, Harry Cloworth, Howell Evans and their daughter and Mrs. Oscar Richter . . .

According to well-informed sources . . . the Desert Circus cost Ray Ryan around \$12,000 for his personal contributions . . . This is in addition to the parties and luncheons which the very popular "Sheriff" gave for his deputies . . . and the awards which he gave to those selling the most buttons . . . Of course, no one enjoyed it more than Ray . . . but he certainly deserves a big "thank you" for helping make the 1953 Desert Circus such a walloping success . . .

Recent guests at The Ranch were Mr. and Mrs. Ben Feiner (he's executive producer for CBS) . . . With them was Dave Levy (director-producer of the Burns and Allen and Jack Benny shows) . . . Between them they managed to get Cowboy Ned Crawford . . . out for his first and last horseback ride of the season . . . Hotel Man Conrad Hilton hosted a party for eight . . . at The Ranch on Wednesday night . . .

Mrs. Fred Clampett entertained at a Sunday night dinner party . . . at her Val Monte home . . . for her houseguest Mrs. Eastman Markell of Los Angeles . . . After her return . . . she and her husband Herbert will be going on a fishing trip to Klamath . . .

Mr. and Mrs. Berkmeier and daughter (he is vice-president of RCA-Victor, with offices in Camden, New Jersey) . . . spent a few days at Howard Manor . . . On Sunday night they visited their friends the Ronald Ellises . . . and enjoyed barbecued steaks cooked in the patio of the Ellis home . . . The Berkmeiers have left for their home in Narbeth, Pennsylvania . . . Monday-Thursday houseguests of the Ellises were . . . the Albert Hewetts of Seattle . . . who were on their way to the Grand Canyon . . .

No Skiing

Cornelius Chase IV, eldest son of Mr. and Mrs. Thurston Chase Jr., will graduate Friday . . . from the Officers' Training School at Newport, R. I., and reports to Pensacola, Florida, for flight training. A graduate of Williams College, Neil has been a frequent visitor here . . . His mother is wondering what kind of a time . . . her ski-champion son will have . . . in Florida . . . where they are reported to have some rather warm weather . . .

At the party, I heard that . . . Mrs. Strauss (wife of the noted surgeon) is leaving for Chicago this week . . . and the Grabiners leave May 15 for Chicago, to take another course in civil defense (she is in charge of civil defense on Voshon Island) . . . is back at Town and Desert. Her husband and daughter Shirley arrive today for an indefinite stay . . . Shirley was one of the Queen's attendants at last year's Desert Circus . . .

Elka Kallermen, costume designer . . . who was awarded a gold medal for 25 years service to the women of the Philippines . . . is here from Manila and a guest at Casa Margareta . . . She told friends at the Jewish Women's luncheon at the Biltmore Friday . . . that she is planning to make Palm Springs her home . . .

The beautiful hillside home of the Nate Milhors . . . that looks down on the Village . . . will be dark this Summer . . . as the Milhors left Saturday for their home in Beverly Hills . . .

Mrs. H. Bedford-Jones will sail for Europe in June . . . where she will visit Belgium, France and Spain . . . In France she will visit the Poudres in Bar-Le-Duc . . . where Col. Poudre is in charge of the hospital . . . Returning to this country the last of August . . . she will visit with her family in Washington, D. C., and New York and return to her Cathedral City home in October . . .

Dr. and Mrs. George Kaplan entertained Dr. and Mrs. Arthur Jensen of Berkeley over the weekend. The northern visitors came here after attending a medical seminar in Los Angeles.



(Desert Sun Photo)
QUEEN OF THE MAY—A charming play, written around the crowning of the Queen of the May, was part of the May Festival at Cahuilla school. The Queen, Sandra Knak, is shown here on her throne. Her attendants are, Sharon Prather (left) and Nancy Sutton (right). The elf-horn (lower left) is Richard Dahlgren, and the Prince (on the right) is Marshall Milliner.

Miss Waite, Morris Soto, to Wed Soon

Miss Suzanne Waite, daughter of Lynne Waite of Palm Springs, will be married to Morris Soto, son of Santos De Jesus, on May 20. Vows will be exchanged in Las Vegas, where the prospective bridegroom is employed.

Both young people attended Palm Springs schools. Morris graduated in 1948 and spent four years in the service with the Marines. Sue graduated last year and attended San Bernardino Valley college.

Several parties have been given for the bride-to-be. Her mother gave a miscellaneous shower at the home of Billy Brown and yesterday Miss DeLores Gardner and Loretta Brown were hostesses at another shower for Sue.

After a short honeymoon, the newlyweds will make their home in Las Vegas.

Bride Honored at Luncheon

Mrs. John Williams, of 610 Via Monte Vista, was hostess at a luncheon at Town and Country Wednesday noon.

The luncheon, which was attended by about 20 guests, honored her son's bride, Mrs. Donald E. Williams, who returned to her home in Indianapolis Friday.

Lt. Williams is now in Japan, but he and his bride (they were married in Indianapolis February 21) spent six weeks here before he sailed.

Fleishman Group Annual Meeting Set for Tuesday

The Gussie Fleishman Group the cultural group of the Jewish Women's club, will hold its fourth annual meeting tomorrow at the Bella Vista hotel.

Mrs. Isadore Becker, hostess for the day, has planned a dessert tea at 1 p. m., to be followed by an afternoon of cards or swimming.

Everyone is invited to attend and reservations may be made by calling 2289.

Mr. and Mrs. Winfield S. Smith are leaving for their Summer home at Oak Bluffs, Martha's Vineyard Island, Massachusetts. They plan to drive from here to Florida, down the west coast of Florida, then up the east coast to Massachusetts.

OPEN ALL YEAR



YOLAND D. MARKSON'S

NEW Deep Well Inn

The desert's most beautiful secluded 25 acres of glorious gardens.

Offering desert living at its best.

Spacious quietness . . . Tennis Courts . . . Heated Pool

The largest recreation hall on the desert.

Surprisingly inexpensive.

Rooms from \$7 per day, per person.

AND FOOD

Served as only Santos can . . . food the true gourmet relishes.

PLUS

Dick Henson's Cantonese Dinners

An ideal spot for a luncheon or dinner for 1 or 100 or more.

You're cordially invited to visit our Beautiful New Cocktail Lounge

JOHN J. RAVESE, Mgr.

At Thunderbird

The Bernard Fords have been spending a few days at Thunderbird Ranch and Country club.

40-The Desert Sun
and **PALM SPRINGS NEWS**
PALM SPRINGS, CALIFORNIA
Monda . . . May 4, 1953

Solid Brass Wood Baskets,
Reg. \$21.95 Sale Price \$13.95

Mikes FIRESIDE Shop
MIDGE BERNSTEIN
171 North Indian Avenue
Palm Springs, California
Phone 5389

Attention Speculators!!!
4 Rentals on 10 Acres
Subdividable Property with
Ample Water

Near Two Golf Courses

\$5000

down-payment—Liberal Terms

Tony Burke, Inc., Real Estate

Hiway 111 at Wonder Palms Road
Palm Springs 8-3481

Hotels...Lodges...Apartments

RENOVATE & REBUILD

YOUR MATTRESSES & BOX SPRINGS NOW!

Don't wait until next year — your budget should be in better shape NOW. Yours is a highly competitive business and your guests are demanding firmer, better beds.

The finest hotels and lodges in this area REBUILD their beds so take a tip—REBUILD AND SAVE \$10 to \$30 a set. Every rebuilt unit is fully guaranteed. Phone or drop us a card, a competent agent will estimate your need at no obligation.

Phone San Bernardino 867-117 or write

The California Mattress Mfg. Co.

1952 HIGHLAND AVE.

SAN BERNARDINO, CALIFORNIA

We have a Palm Springs License

Watch the PINK ELEPHANTS Play

HOWARD MANOR

TONITE & EVERY NIGHT

Enjoy the kind of food you'll never forget

Listen to the
Bobby Laine Trio
also

Jane Clemens
singing pianist

AND

Wonderful Cocktails in the
MANOR ROOM
where the PINK ELEPHANTS play

HOWARD MANOR

(where the green lights come into view at 5-7-2 Indian Ave.)

Palm Valley School

A PRIVATE DAY SCHOOL

Enroll now for Fall Term — opens Oct. 5, 1953

- CO-EDUCATIONAL
- GRADES 7 to 12 — SMALL CLASSES
- INDIVIDUAL ATTENTION
- MONTHLY ENROLLMENTS

Highly Experienced Staff of Teachers
Swimming — supervised athletic program
Transportation Provided

Located on the former Marsden Foundation property—four miles east of Palm Springs off Highway 111.

J. Blake Field, Director
HARVARD, A.B., M.A.
TEL. 8-4472

PALM SPRINGS

P.O. BOX 519



Martha Tilton
Village Visitor

Martha Tilton (radio singer, who is on the Alka Seltzer program with Curt Massey), who spent several days in Palm Springs at Place in the Sun, left Saturday for Las Vegas where she married James Brooks, test pilot for North American aircraft.

Accompanying the young couple to Las Vegas were the bride's sister and brother-in-law, Mr. and Mrs. Bruce E. Hoffine of Los Angeles.

Soroptimists to
Hear Planner on
New Program

Planning director W. E. Roese, will talk on the new zoning ordinance, when he addresses Soroptimist club tomorrow noon. Program Chairman Connie Dekker announced today.

The luncheon meeting will be held at Del Tahquitz hotel, with Mrs. Esther Weingarten, president, presiding.

PIANOS
For SALE or RENT
Grands,
Spinets, Uprights
Apply Rent on Purchase
Dealer for
NATIONALLY ADVERTISED
NEW PIANOS
HOLLEY & JACKSON
233 Cajon St. Phone 4-6891
REDLANDS

(Desert Sun photo)
MAY MARRIAGE—Radio singer Martha Tilton is shown at Place in the Sun, where she spent several days before going to Las Vegas Saturday to marry Test Pilot James Brooks.

Brother's Night to be Observed by Eastern Star Thursday Evening

It will be Brothers' Night at the meeting of Palm Springs Chapter 576 Order of Eastern Star on Thursday evening, May 7, at 8 p. m. at the Masonic Temple.

Surprises will be in store and all visiting members of Eastern Star are cordially invited to attend.

The committee in charge of fun and refreshments will be Mrs. Dwight Eisenhower and locally by the Order of Eastern Star. Further information may be had by calling 4580.

Gold Star Mothers to be Honor Guests of Auxiliary

All Gold Star Mothers and their families are invited to be the guests of American Legion Auxiliary Unit 519, Owen Coffman Post, at a patio buffet supper to be given Tuesday evening, May 6, at 6:30 p. m. at the Wards Memorial hall.

A feature of the evening will be singing by Howard Dudley, who will accompany himself on the guitar.

Mrs. Beatrice Martinsen, chairman, urges all Auxiliary members to attend. Details may be obtained by phoning her at 4580.

The regular Auxiliary meeting will be held after supper, with Christine Bensler, Unit president, presiding.

Five-Year pins will be given to Auxiliary members in good standing during the preceding five year period. These include: Jane Goff, Edna King, Vera Langston, Janette McCabe, Lou Oliver, Victoria Salazar, Naomi

Simonsen, Grace Davis, Eva Nevin, Janet Foster, Emma Hernand and Thelma Spiegel.

In preparation for Poppy Day on May 22, poppies will be opened and arranged by members during the evening. The poppies have been made by disabled veterans of both World Wars and symbolize sacrifice of life for America, wherever it occurred.

Racquet Club Locale for Two Stories

The Racquet club was the setting this week for two picture stories which will appear in Motion Picture magazines.

Youthful actor Tab Hunter (who is so popular with the bobby sox group after his appearance in such pictures as "Island of Desire" with Linda Darnell) and John Ericson (whose first picture "Teresa" was a hit following his work on the Broadway stage) were the principals with Mr. and Mrs. William Powell in one story.

Handsome young singer Vic Damone, who is just being released from Army duty and is being named as the probable star of "The Student Prince" to replace Mario Lanza, was the principal with pretty actress Mona Freeman of the second story.

The business session was presided over by Mrs. Rex Hardy, Guild president.

Members of the Episcopal Guild motored to Banning Tuesday to hold their end-of-the-season luncheon at the home of Mrs. Grover Poos. This is a custom of several years standing.

Assisting Mrs. Poos with the business duties were Mrs. Leving Moore and Mrs. Margaret Anderson.

Following the buffet luncheon which was served to about 30 guests, the group heard Mrs. John Luccarelli explain the formation and plans of the new Playhouse Guild.

The business session was presided over by Mrs. Rex Hardy, Guild president.

Variety Planned at Soroptimist Club Silver Tea

A variety of entertainment is planned for the Silver Tea which is being given by the Soroptimist club on May 9, from 3:30 to 5:30 p. m. The tea will be given at the home of Lois Lux at 1140 South Calle Marcus.

Entertainment arranged by Soroptimist program chairman Connie Dekker, will include a style show, dancing by pupils of Trixie Jarrett, and a program by Wynne Hammond's pupils.

The Silver Tea, a benefit affair, is open to the public.

With summer approaching, Mabel Russell of Lanz will be going hither and yon. With the closing of the shop here she will go to the coast for a few weeks and in July will make a buying trip to New York. By the way, Miss Russell recently moved to the attractive Canyon View apartments to make her home.

Guests of the Turners (who leave their Smoke Tree home Monday to return to Los Angeles for the summer) included Mr. and Mrs. Edward Caulkins and the Mesdames James Kemper, Hathaway Kemper, Bruce Burrill and Horace Armstrong.

Guests of the Turners (who leave their Smoke Tree home Monday to return to Los Angeles for the summer) included Mr. and Mrs. Edward Caulkins and the Mesdames James Kemper, Hathaway Kemper, Bruce Burrill and Horace Armstrong.

Mr. and Mrs. Floyd Turner were hosts to a small group of their friends at a merry dinner party at the Racquet club on Tuesday evening.

Guests of the Turners (who leave their Smoke Tree home Monday to return to Los Angeles for the summer) included Mr. and Mrs. Edward Caulkins and the Mesdames James Kemper, Hathaway Kemper, Bruce Burrill and Horace Armstrong.

Mr. and Mrs. Floyd Turner were hosts to a small group of their friends at a merry dinner party at the Racquet club on Tuesday evening.

Guests of the Turners (who leave their Smoke Tree home Monday to return to Los Angeles for the summer) included Mr. and Mrs. Edward Caulkins and the Mesdames James Kemper, Hathaway Kemper, Bruce Burrill and Horace Armstrong.

Mr. and Mrs. Floyd Turner were hosts to a small group of their friends at a merry dinner party at the Racquet club on Tuesday evening.

Guests of the Turners (who leave their Smoke Tree home Monday to return to Los Angeles for the summer) included Mr. and Mrs. Edward Caulkins and the Mesdames James Kemper, Hathaway Kemper, Bruce Burrill and Horace Armstrong.

Mr. and Mrs. Floyd Turner were hosts to a small group of their friends at a merry dinner party at the Racquet club on Tuesday evening.

Guests of the Turners (who leave their Smoke Tree home Monday to return to Los Angeles for the summer) included Mr. and Mrs. Edward Caulkins and the Mesdames James Kemper, Hathaway Kemper, Bruce Burrill and Horace Armstrong.

Mr. and Mrs. Floyd Turner were hosts to a small group of their friends at a merry dinner party at the Racquet club on Tuesday evening.

Guests of the Turners (who leave their Smoke Tree home Monday to return to Los Angeles for the summer) included Mr. and Mrs. Edward Caulkins and the Mesdames James Kemper, Hathaway Kemper, Bruce Burrill and Horace Armstrong.

Mr. and Mrs. Floyd Turner were hosts to a small group of their friends at a merry dinner party at the Racquet club on Tuesday evening.

Guests of the Turners (who leave their Smoke Tree home Monday to return to Los Angeles for the summer) included Mr. and Mrs. Edward Caulkins and the Mesdames James Kemper, Hathaway Kemper, Bruce Burrill and Horace Armstrong.

Mr. and Mrs. Floyd Turner were hosts to a small group of their friends at a merry dinner party at the Racquet club on Tuesday evening.

Guests of the Turners (who leave their Smoke Tree home Monday to return to Los Angeles for the summer) included Mr. and Mrs. Edward Caulkins and the Mesdames James Kemper, Hathaway Kemper, Bruce Burrill and Horace Armstrong.

Mr. and Mrs. Floyd Turner were hosts to a small group of their friends at a merry dinner party at the Racquet club on Tuesday evening.

Guests of the Turners (who leave their Smoke Tree home Monday to return to Los Angeles for the summer) included Mr. and Mrs. Edward Caulkins and the Mesdames James Kemper, Hathaway Kemper, Bruce Burrill and Horace Armstrong.

Mr. and Mrs. Floyd Turner were hosts to a small group of their friends at a merry dinner party at the Racquet club on Tuesday evening.

Guests of the Turners (who leave their Smoke Tree home Monday to return to Los Angeles for the summer) included Mr. and Mrs. Edward Caulkins and the Mesdames James Kemper, Hathaway Kemper, Bruce Burrill and Horace Armstrong.

Mr. and Mrs. Floyd Turner were hosts to a small group of their friends at a merry dinner party at the Racquet club on Tuesday evening.

Guests of the Turners (who leave their Smoke Tree home Monday to return to Los Angeles for the summer) included Mr. and Mrs. Edward Caulkins and the Mesdames James Kemper, Hathaway Kemper, Bruce Burrill and Horace Armstrong.

Mr. and Mrs. Floyd Turner were hosts to a small group of their friends at a merry dinner party at the Racquet club on Tuesday evening.

Guests of the Turners (who leave their Smoke Tree home Monday to return to Los Angeles for the summer) included Mr. and Mrs. Edward Caulkins and the Mesdames James Kemper, Hathaway Kemper, Bruce Burrill and Horace Armstrong.

Mr. and Mrs. Floyd Turner were hosts to a small group of their friends at a merry dinner party at the Racquet club on Tuesday evening.

Guests of the Turners (who leave their Smoke Tree home Monday to return to Los Angeles for the summer) included Mr. and Mrs. Edward Caulkins and the Mesdames James Kemper, Hathaway Kemper, Bruce Burrill and Horace Armstrong.

Mr. and Mrs. Floyd Turner were hosts to a small group of their friends at a merry dinner party at the Racquet club on Tuesday evening.

Guests of the Turners (who leave their Smoke Tree home Monday to return to Los Angeles for the summer) included Mr. and Mrs. Edward Caulkins and the Mesdames James Kemper, Hathaway Kemper, Bruce Burrill and Horace Armstrong.

Mr. and Mrs. Floyd Turner were hosts to a small group of their friends at a merry dinner party at the Racquet club on Tuesday evening.

Guests of the Turners (who leave their Smoke Tree home Monday to return to Los Angeles for the summer) included Mr. and Mrs. Edward Caulkins and the Mesdames James Kemper, Hathaway Kemper, Bruce Burrill and Horace Armstrong.

Mr. and Mrs. Floyd Turner were hosts to a small group of their friends at a merry dinner party at the Racquet club on Tuesday evening.

Guests of the Turners (who leave their Smoke Tree home Monday to return to Los Angeles for the summer) included Mr. and Mrs. Edward Caulkins and the Mesdames James Kemper, Hathaway Kemper, Bruce Burrill and Horace Armstrong.

Mr. and Mrs. Floyd Turner were hosts to a small group of their friends at a merry dinner party at the Racquet club on Tuesday evening.

Guests of the Turners (who leave their Smoke Tree home Monday to return to Los Angeles for the summer) included Mr. and Mrs. Edward Caulkins and the Mesdames James Kemper, Hathaway Kemper, Bruce Burrill and Horace Armstrong.

Mr. and Mrs. Floyd Turner were hosts to a small group of their friends at a merry dinner party at the Racquet club on Tuesday evening.

Guests of the Turners (who leave their Smoke Tree home Monday to return to Los Angeles for the summer) included Mr. and Mrs. Edward Caulkins and the Mesdames James Kemper, Hathaway Kemper, Bruce Burrill and Horace Armstrong.

Mr. and Mrs. Floyd Turner were hosts to a small group of their friends at a merry dinner party at the Racquet club on Tuesday evening.

Guests of the Turners (who leave their Smoke Tree home Monday to return to Los Angeles for the summer) included Mr. and Mrs. Edward Caulkins and the Mesdames James Kemper, Hathaway Kemper, Bruce Burrill and Horace Armstrong.

Mr. and Mrs. Floyd Turner were hosts to a small group of their friends at a merry dinner party at the Racquet club on Tuesday evening.

Guests of the Turners (who leave their Smoke Tree home Monday to return to Los Angeles for the summer) included Mr. and Mrs. Edward Caulkins and the Mesdames James Kemper, Hathaway Kemper, Bruce Burrill and Horace Armstrong.

Mr. and Mrs. Floyd Turner were hosts to a small group of their friends at a merry dinner party at the Racquet club on Tuesday evening.

Guests of the Turners (who leave their Smoke Tree home Monday to return to Los Angeles for the summer) included Mr. and Mrs. Edward Caulkins and the Mesdames James Kemper, Hathaway Kemper, Bruce Burrill and Horace Armstrong.

Mr. and Mrs. Floyd Turner were hosts to a small group of their friends at a merry dinner party at the Racquet club on Tuesday evening.

Guests of the Turners (who leave their Smoke Tree home Monday to return to Los Angeles for the summer) included Mr. and Mrs. Edward Caulkins and the Mesdames James Kemper, Hathaway Kemper, Bruce Burrill and Horace Armstrong.

Mr. and Mrs. Floyd Turner were hosts to a small group of their friends at a merry dinner party at the Racquet club on Tuesday evening.

Guests of the Turners (who leave their Smoke Tree home Monday to return to Los Angeles for the summer) included Mr. and Mrs. Edward Caulkins and the Mesdames James Kemper, Hathaway Kemper, Bruce Burrill and Horace Armstrong.

Mr. and Mrs. Floyd Turner were hosts to a small group of their friends at a merry dinner party at the Racquet club on Tuesday evening.

Guests of the Turners (who leave their Smoke Tree home Monday to return to Los Angeles for the summer) included Mr. and Mrs. Edward Caulkins and the Mesdames James Kemper, Hathaway Kemper, Bruce Burrill and Horace Armstrong.

Mr. and Mrs. Floyd Turner were hosts to a small group of their friends at a merry dinner party at the Racquet club on Tuesday evening.

Guests of the Turners (who leave their Smoke Tree home Monday to return to Los Angeles for the summer) included Mr. and Mrs. Edward Caulkins and the Mesdames James Kemper, Hathaway Kemper, Bruce Burrill and Horace Armstrong.

Mr. and Mrs. Floyd Turner were hosts to a small group of their friends at a merry dinner party at the Racquet club on Tuesday evening.

Guests of the Turners (who leave their Smoke Tree home Monday to return to Los Angeles for the summer) included Mr. and Mrs. Edward Caulkins and the Mesdames James Kemper, Hathaway Kemper, Bruce Burrill and Horace Armstrong.

Mr. and Mrs. Floyd Turner were hosts to a small group of their friends at a merry dinner party at the Racquet club on Tuesday evening.

Guests of the Turners (who leave their Smoke Tree home Monday to return to Los Angeles for the summer) included Mr. and Mrs. Edward Caulkins and the Mesdames James Kemper, Hathaway Kemper, Bruce Burrill and Horace Armstrong.

Mr. and Mrs. Floyd Turner were hosts to a small group of their friends at a merry dinner party at the Racquet club on Tuesday evening.

Guests of the Turners (who leave their Smoke Tree home Monday to return to Los Angeles for the summer) included Mr. and Mrs. Edward Caulkins and the Mesdames James Kemper, Hathaway Kemper, Bruce Burrill and Horace Armstrong.

Mr. and Mrs. Floyd Turner were hosts to a small group of their friends at a merry dinner party at the Racquet club on Tuesday evening.

Guests of the Turners (who leave their Smoke Tree home Monday to return to Los Angeles for the summer) included Mr. and Mrs. Edward Caulkins and the Mesdames James Kemper, Hathaway Kemper, Bruce Burrill and Horace Armstrong.

Mr. and Mrs. Floyd Turner were hosts to a small group of their friends at a merry dinner party at the Racquet club on Tuesday evening.

Guests of the Turners (who leave their Smoke Tree home Monday to return to Los Angeles for the summer) included Mr. and Mrs. Edward Caulkins and the Mesdames James Kemper, Hathaway Kemper, Bruce Burrill and Horace Armstrong.

Mr. and Mrs. Floyd Turner were hosts to a small group of their friends at a merry dinner party at the Racquet club on Tuesday evening.

Guests of the Turners (who leave their Smoke Tree home Monday to return to Los Angeles for the summer) included Mr. and Mrs. Edward Caulkins and the Mesdames James Kemper, Hathaway Kemper, Bruce Burrill and Horace Armstrong.

Mr. and Mrs. Floyd Turner were hosts to a small group of their friends at a merry dinner party at the Racquet club on Tuesday evening.

Guests of the Turners (who leave their Smoke Tree home Monday to return to Los Angeles for the summer) included Mr. and Mrs. Edward Caulkins and the Mesdames James Kemper, Hathaway Kemper, Bruce Burrill and Horace Armstrong.

Mr. and Mrs. Floyd Turner were hosts to a small group of their friends at a merry dinner party at the Racquet club on Tuesday evening.

Guests of the Turners (who leave their Smoke Tree home Monday to return to Los Angeles for the summer) included Mr. and Mrs. Edward Caulkins and the Mesdames James Kemper, Hathaway Kemper, Bruce Burrill and Horace Armstrong.

Mr. and Mrs. Floyd Turner were hosts to a small group of their friends at a merry dinner party at the Racquet club on Tuesday evening.

Guests of the Turners (who leave their Smoke Tree home Monday to return to Los Angeles for the summer) included Mr. and Mrs. Edward Caulkins and the Mesdames James Kemper, Hathaway Kemper, Bruce Burrill and Horace Armstrong.

Mr. and Mrs. Floyd Turner were hosts to a small group of their friends at a merry dinner party at the Racquet club on Tuesday evening.

Guests of the Turners (who leave their Smoke Tree home Monday to return to Los Angeles for the summer) included Mr. and Mrs. Edward Caulkins and the Mesdames James Kemper, Hathaway Kemper, Bruce Burrill and Horace Armstrong.

60—The Desert Sun
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Monday, May 4, 1953

Council to Meet Next on May 13

City council meeting scheduled for May 6 has been postponed to May 13. City Manager Russell Rink announced today.

Public hearing on the new zoning ordinance approved by the planning commission will be held at that time. Two public hearings were conducted by the planning commission, with several minor changes suggested by Villagers incorporated into the law before its presentation to council for hearings and passage.

Where's Jane?
GONE TO DEWANE'S

Wearing only the smartest
shoes . . .

She knows she'll find them at

DEWANE'S
FASHION FOOTWEAR
opposite Bullock's

Specializing in
NERVOUS DISORDERS
and
NERVOUS TENSION
• • •
COLONICS

Dr. Sonya L.
Bercutt, D. C.
346 N. PALM CANYON DRIVE
PHONE 5239

"CALIFORNIA" SWIMMING POOLS

Custom Built by

George Chaney Jr.

Palm Springs P. O. Box 1090

Phones: Palm Springs 2701—Evenings, Desert Hot Springs 792

STATE OF CALIFORNIA SALE OF STATE SCHOOL LANDS

NOTICE IS HEREBY GIVEN that application has been filed with the State Lands Commission, Sacramento, to purchase the following described land:

N $\frac{1}{2}$ of Section 16, T. 3 S., R. 6 E., S. B. M., containing 320 acres, in Riverside County.

Within 30 days from date of publication of this notice, any qualified applicant may apply to purchase said land. Any such application must be in the form prescribed by, and filed with the Commission within said 30 days. The Commission reserves the right to reject any and all bids. Sales will be made with all statutory and Constitutional reservations.

Offers must be \$1600.00 or more

AND IN ADDITION

Patent, filing, appraisal and advertising fees shall be paid by successful bidder.

TERMS: CASH WITH APPLICATION

State Lands Commission
Room 554, 1020 N Street
Sacramento 14, California

Application can be obtained from your county assessor or at the above address

GETTING TOO WARM?

You'll find mountain climate at sea level, with bright days and brisk nights at charming

Los Laureles Lodge

In Carmel Valley, California

Comfortable Rooms, Fine Food
Pitch and Putt Golf, Swimming, etc.

at moderate rates

12 Miles from Carmel

Very truly yours,

Herb and Ollie Brook

"It's Always Sunny in Carmel Valley"

**3 1/2% CURRENT RATE
ON SAVINGS
LOANS
To 15 Years - For
Building or Refinance**



**Coachella Valley Savings
AND LOAN ASSOCIATION**

PALM SPRINGS
2954

INDIO
73416



Corliss Proud of Agency's Growth

The construction of the new four-lane Highway 111 for one mile at Tamarisk Country club turn-off, and the widening to 40 feet of a stretch between the Palm Dell office and Palm Desert is going ahead pronto. Met the general contractors, Matich Brothers of Colton, John and Martin, also their superintendent, Ed Morris. With about a dozen employees these fellows were lunching at Meyers Cafe. They had just come from other road jobs at Redlands and Yucaipa, and were amazed at the growth of this desert area. John Matich said they expected to complete their contracts in about three months. California certainly does everything possible with the gas tax money to eliminate death curves—if only they had sufficient officers to patrol the Rancho Mirage straightaway. The motorists still tear through at 70 and 80 m.p.h., past the post office, school buses, on the shoulder, and two abreast. What's a life or two this way or that, these folks are in a hurry, they've got to get down to see the date gardens or have a swim at Shadow Mountain club. Just in passing, I wonder if the many, many oldsters and youngsters without driver's licenses know that they need one on a county road just as much as on a state highway. For years teenagers and older folks unable to acquire a license have been under the impression that they could drive along ranch or subdivision roads without one.

At Sans Souci talked to Dick Bagdasarian, better known as "Mr. Grape." He marketed the highly controversial "perleite" grapes on the New York market last June for better than \$1 a lug. Now Dick is introducing another commodity to our valley . . . the potato, and this potato is now getting the preference on the New York market. Unsuccessful up to now, Alphonso Bell tried it back in 1939. Late in December Dick planted 300 acres, half on the east slope at the Russell and Alexander ranch and half at Leon and Mark Kennedy's La Quinta ranch. The soils were quite different, but what a crop came in! Right along with the earliest of Kern county, Speaking of Kern county, Johnny Kovacevich was at the San Souci with Dick. John is credited with being the biggest shipper in that county at Arvin.

OUT OUR WAY . . . At Mrs. Frank Morgan's house on Sahara road, her sister, Phyllis Mueller, spending a week or two. Internationally known Peter Elmassian off for Geneva, Switzerland, Hamburg and London, Peter has been houseguest at the Peggy Lester menage and hated to leave our desert. Another colorful figure also houseguest of Peggy is Kurt Kaszmar of Austria, Kure on his first trip to the desert is infatuated with it all. Under contract to M.G.M., he was one of the stars of "The Happy Time" hit New York show and known to film-goers of the recent sensation "Lili." At

Desert Hot Springs

Doors open Nightly—6:45
Last Complete Show—8:45

MONDAY May 4
"FLAT TOP"

and
"HIAWATHA"
STERLING HAYDEN
(both in Color)

TUES.—WED. MAY 5-6
James Stewart - Jean Arthur
Lionel Barrymore
Edward Arnold - Ann Miller

"YOU CAN'T TAKE IT
WITH YOU"

— also —
Fred Astaire - Jane Powell
"ROYAL WEDDING"

Color by Technicolor

Twenty pupils have been denied access to the unsupervised restrooms because of identification with the smoking problem. Thirty-two parents have been contacted and counseled, and dozens of packages of cigarettes have been confiscated.

Riverside County was the only one in the Southland where the highway death count remained the same. In five counties the deaths increased. They are Imperial, Los Angeles, Orange San Bernardino and Ventura.

An 11 per cent increase occurred in the combined 13 southern counties of California, where 500 persons died in automobile accidents during January, February and March as compared to 450 for the period last year.

Thirty-three persons died in traffic accidents in Riverside county during the first three months of 1953, it was reported today by the Public Safety Department of the Automobile Club of Southern California.

This is the same fatality toll for the three-month period as last year.

Riverside County was the only one in the Southland where the highway death count remained the same. In five counties the deaths increased. They are Imperial, Los Angeles, Orange San Bernardino and Ventura.

An 11 per cent increase occurred in the combined 13 southern counties of California, where 500 persons died in automobile accidents during January, February and March as compared to 450 for the period last year.

At Sans Souci talked to Dick Bagdasarian, better known as "Mr. Grape." He marketed the highly controversial "perleite" grapes on the New York market last June for better than \$1 a lug. Now Dick is introducing another commodity to our valley . . . the potato, and this potato is now getting the preference on the New York market. Unsuccessful up to now, Alphonso Bell tried it back in 1939. Late in December Dick planted 300 acres, half on the east slope at the Russell and Alexander ranch and half at Leon and Mark Kennedy's La Quinta ranch. The soils were quite different, but what a crop came in! Right along with the earliest of Kern county, Speaking of Kern county, Johnny Kovacevich was at the San Souci with Dick. John is credited with being the biggest shipper in that county at Arvin.

OUT OUR WAY . . . At Mrs. Frank Morgan's house on Sahara road, her sister, Phyllis Mueller, spending a week or two. Internationally known Peter Elmassian off for Geneva, Switzerland, Hamburg and London, Peter has been houseguest at the Peggy Lester menage and hated to leave our desert. Another colorful figure also houseguest of Peggy is Kurt Kaszmar of Austria, Kure on his first trip to the desert is infatuated with it all. Under contract to M.G.M., he was one of the stars of "The Happy Time" hit New York show and known to film-goers of the recent sensation "Lili." At

Desert Hot Springs

Doors open Nightly—6:45
Last Complete Show—8:45

MONDAY May 4
"FLAT TOP"

and
"HIAWATHA"
STERLING HAYDEN
(both in Color)

TUES.—WED. MAY 5-6
James Stewart - Jean Arthur
Lionel Barrymore
Edward Arnold - Ann Miller

"YOU CAN'T TAKE IT
WITH YOU"

— also —
Fred Astaire - Jane Powell
"ROYAL WEDDING"

Color by Technicolor

Twenty pupils have been denied access to the unsupervised restrooms because of identification with the smoking problem. Thirty-two parents have been contacted and counseled, and dozens of packages of cigarettes have been confiscated.

Riverside County was the only one in the Southland where the highway death count remained the same. In five counties the deaths increased. They are Imperial, Los Angeles, Orange San Bernardino and Ventura.

An 11 per cent increase occurred in the combined 13 southern counties of California, where 500 persons died in automobile accidents during January, February and March as compared to 450 for the period last year.

At Sans Souci talked to Dick Bagdasarian, better known as "Mr. Grape." He marketed the highly controversial "perleite" grapes on the New York market last June for better than \$1 a lug. Now Dick is introducing another commodity to our valley . . . the potato, and this potato is now getting the preference on the New York market. Unsuccessful up to now, Alphonso Bell tried it back in 1939. Late in December Dick planted 300 acres, half on the east slope at the Russell and Alexander ranch and half at Leon and Mark Kennedy's La Quinta ranch. The soils were quite different, but what a crop came in! Right along with the earliest of Kern county, Speaking of Kern county, Johnny Kovacevich was at the San Souci with Dick. John is credited with being the biggest shipper in that county at Arvin.

OUT OUR WAY . . . At Mrs. Frank Morgan's house on Sahara road, her sister, Phyllis Mueller, spending a week or two. Internationally known Peter Elmassian off for Geneva, Switzerland, Hamburg and London, Peter has been houseguest at the Peggy Lester menage and hated to leave our desert. Another colorful figure also houseguest of Peggy is Kurt Kaszmar of Austria, Kure on his first trip to the desert is infatuated with it all. Under contract to M.G.M., he was one of the stars of "The Happy Time" hit New York show and known to film-goers of the recent sensation "Lili." At

Desert Hot Springs

Doors open Nightly—6:45
Last Complete Show—8:45

MONDAY May 4
"FLAT TOP"

and
"HIAWATHA"
STERLING HAYDEN
(both in Color)

TUES.—WED. MAY 5-6
James Stewart - Jean Arthur
Lionel Barrymore
Edward Arnold - Ann Miller

"YOU CAN'T TAKE IT
WITH YOU"

— also —
Fred Astaire - Jane Powell
"ROYAL WEDDING"

Color by Technicolor

Twenty pupils have been denied access to the unsupervised restrooms because of identification with the smoking problem. Thirty-two parents have been contacted and counseled, and dozens of packages of cigarettes have been confiscated.

Riverside County was the only one in the Southland where the highway death count remained the same. In five counties the deaths increased. They are Imperial, Los Angeles, Orange San Bernardino and Ventura.

An 11 per cent increase occurred in the combined 13 southern counties of California, where 500 persons died in automobile accidents during January, February and March as compared to 450 for the period last year.

At Sans Souci talked to Dick Bagdasarian, better known as "Mr. Grape." He marketed the highly controversial "perleite" grapes on the New York market last June for better than \$1 a lug. Now Dick is introducing another commodity to our valley . . . the potato, and this potato is now getting the preference on the New York market. Unsuccessful up to now, Alphonso Bell tried it back in 1939. Late in December Dick planted 300 acres, half on the east slope at the Russell and Alexander ranch and half at Leon and Mark Kennedy's La Quinta ranch. The soils were quite different, but what a crop came in! Right along with the earliest of Kern county, Speaking of Kern county, Johnny Kovacevich was at the San Souci with Dick. John is credited with being the biggest shipper in that county at Arvin.

OUT OUR WAY . . . At Mrs. Frank Morgan's house on Sahara road, her sister, Phyllis Mueller, spending a week or two. Internationally known Peter Elmassian off for Geneva, Switzerland, Hamburg and London, Peter has been houseguest at the Peggy Lester menage and hated to leave our desert. Another colorful figure also houseguest of Peggy is Kurt Kaszmar of Austria, Kure on his first trip to the desert is infatuated with it all. Under contract to M.G.M., he was one of the stars of "The Happy Time" hit New York show and known to film-goers of the recent sensation "Lili." At

Desert Hot Springs

Doors open Nightly—6:45
Last Complete Show—8:45

MONDAY May 4
"FLAT TOP"

and
"HIAWATHA"
STERLING HAYDEN
(both in Color)

TUES.—WED. MAY 5-6
James Stewart - Jean Arthur
Lionel Barrymore
Edward Arnold - Ann Miller

"YOU CAN'T TAKE IT
WITH YOU"

— also —
Fred Astaire - Jane Powell
"ROYAL WEDDING"

Color by Technicolor

Twenty pupils have been denied access to the unsupervised restrooms because of identification with the smoking problem. Thirty-two parents have been contacted and counseled, and dozens of packages of cigarettes have been confiscated.

Riverside County was the only one in the Southland where the highway death count remained the same. In five counties the deaths increased. They are Imperial, Los Angeles, Orange San Bernardino and Ventura.

An 11 per cent increase occurred in the combined 13 southern counties of California, where 500 persons died in automobile accidents during January, February and March as compared to 450 for the period last year.

At Sans Souci talked to Dick Bagdasarian, better known as "Mr. Grape." He marketed the highly controversial "perleite" grapes on the New York market last June for better than \$1 a lug. Now Dick is introducing another commodity to our valley . . . the potato, and this potato is now getting the preference on the New York market. Unsuccessful up to now, Alphonso Bell tried it back in 1939. Late in December Dick planted 300 acres, half on the east slope at the Russell and Alexander ranch and half at Leon and Mark Kennedy's La Quinta ranch. The soils were quite different, but what a crop came in! Right along with the earliest of Kern county, Speaking of Kern county, Johnny Kovacevich was at the San Souci with Dick. John is credited with being the biggest shipper in that county at Arvin.

OUT OUR WAY . . . At Mrs. Frank Morgan's house on Sahara road, her sister, Phyllis Mueller, spending a week or two. Internationally known Peter Elmassian off for Geneva, Switzerland, Hamburg and London, Peter has been houseguest at the Peggy Lester menage and hated to leave our desert. Another colorful figure also houseguest of Peggy is Kurt Kaszmar of Austria, Kure on his first trip to the desert is infatuated with it all. Under contract to M.G.M., he was one of the stars of "The Happy Time" hit New York show and known to film-goers of the recent sensation "Lili." At

Desert Hot Springs

Doors open Nightly—6:45
Last Complete Show—8:45

MONDAY May 4
"FLAT TOP"

and
"HIAWATHA"
STERLING HAYDEN
(both in Color)

TUES.—WED. MAY 5-6
James Stewart - Jean Arthur
Lionel Barrymore
Edward Arnold - Ann Miller

"YOU CAN'T TAKE IT
WITH YOU"

— also —
Fred Astaire - Jane Powell
"ROYAL WEDDING"

Color by Technicolor

Twenty pupils have been denied access to the unsupervised restrooms because of identification with the smoking problem. Thirty-two parents have been contacted and counseled, and dozens of packages of cigarettes have been confiscated.

Riverside County was the only one in the Southland where the highway death count remained the same. In five counties the deaths increased. They are Imperial, Los Angeles, Orange San Bernardino and Ventura.

An 11 per cent increase occurred in the combined 13 southern counties of California, where 500 persons died in automobile accidents during January, February and March as compared to 450 for the period last year.

Twenty-Sixth Year The Desert Sun

and PALM SPRINGS NEWS

Page One-B

Palm Springs, California, Monday, May 4, 1953

Second Section



(Frank Partridge Photo)

LOCAL YOKEL WINNERS—George Puccini (left), champion of the 1953 Local Yokel golf tournament at O'Donnell Golf Club, is pictured with runner-up Ralph Peterson and Club Manager Ernest La Fleur. Puccini had low net of 127, shooting a 153 for the 36 holes and having a handicap of 36, while Petersen tied with Frank Portney for second, each having 129.



INSPECT FIRST PRIZE OF BIKE—Palm Springs entrants in the 1953 Soap Box Derby will receive local prizes this year, in addition to the awards at the district contest at San Bernardino. Pictured inspecting the bicycle, to be awarded for the fastest time, are (l. to r.), Allen Zehner, Jock Kean and Jimmy Jackson, Jr., (in racer) who was the first entry. Other boys entered to date are Pete Magadini and Michael Boosey.

Speed Boat Champions to Skim Salton Sea May 16-17

At least eight inboard racing classes will attempt to break existing records at the mile trial straightaway runs in a two-day speedboat event scheduled for Salton Sea Beach Saturday and Sunday, May 16 and 17, with action starting as early as 6:30 a. m.

The regatta is sponsored by the Southern California Speedboat Club Inc. known as the club of champions as they hold 11 out of 14 possible world's records according to Dr. Louis J. Novotny who has been appointed local adviser by the club for the event.

A FEW of these champions who will be on hand seeking new world's records: Bob Sykes of Long Beach, who chalked up 121.7 on a turbulent Salton Sea during the National Regatta November 11, 1952, will be there. He drove the famous "Guess Who" owned by Joe Guess of

Rosemead. Paul Sawyer Jr. of Rochester, New York, will be out to try and regain the record he lost to Sykes at that time, in the 266 cubic inch hydro. Willie Miranda, a Salton Sea world record holder with the Vina Mae is another.

A lot of action is expected in the 135 cubic inch hydro class. Two top drivers who will be there are Eddie Meyer of Hollywood, present world record holder at 99.650 m.p.h. and Buddy Holloway of Oakland.

In the 225 cu. in. hydro class Art Maynard of Long Beach, California, will defend his record of 100.112.

THE PERENNIAL CHAMPION of the P.O.D.H. class, Dr. Louis J. Novotny, Indio, will take care of any challengers, one of which is expected to be Marion Beaver of Parker, Arizona. Victor Klettee of Norwalk, California, will defend his record in the tiny 48 cu. in. hydro.

They are all members of the sponsoring club and to quote Commodore Dale Brown, "They are quite an array of champions, but are only a small part of those expected to participate, the full list of those registering is not in yet."

IF THE WEATHER is good and the "magic of the Salton Sea" works as it has so many times before, some new records should certainly be set according to Tommy Thompson, Vice Commodore in charge of regattas.

"The club sponsors the National Regatta on the Sea every Fall, but this will be the first event to be held at this season. We are looking forward to it eagerly, hoping that it may set a pattern for future years," he said.

Headquarters for the event will be at Salton Sea Beach Resort off Highway 99, 50 miles from Palm Springs in Imperial County, although some of the larger craft will be launched from nearby Fish Springs.

NOTICE TO MAIL SUBSCRIBERS

We take care to see that a paper of every issue goes out promptly to all mail subscribers. Changes of address are entered and a new address plate made the SAME DAY they are received. It is best, however, to advise us a couple of weeks in advance of your moving.

Subscribers leaving for the summer, please do not fail to let us know your summer address
Before You Leave

Please let us know of any irregularity in the delivery of your DESERT SUN. Our desire is to see to it that you get good delivery service and we want to know if you are not.

THE DESERT SUN
P. O. Box 190

Palm Springs, California

Indians Defeated by Banning 5-1 in RCL Baseball

Banning was held hitless in the last five innings Thursday, but the damage was already done as they put together a walk and a single for one run in the first, and five hits for five runs in the second to score a 6 to 1 victory over Palm Springs.

Rudy Martinez went all the way for Coach Scott Thompson's Indians, and retired 15 batters in a row after running into trouble in the first two frames.

Reyes scored the lone run for the Indians in the third.

Banning's starting pitcher, Vernon Buckley, left the game in the sixth inning because of a sore arm. The contest was played in a rainfall from the third to fifth.

Palm Springs tied the Bronx in hits, each getting six, with Shortstop Jimmy Judd pacing the Indian batters with three for three.

Banning (5) **Palm Springs** (1)

	ab	r	h	ab	r	h
Moore, D.	3	0	1	A. Martinez, lf	2	0
Enriquez, 2b	3	0	0	Bridgeman, 3b	2	0
Lane, ss, p	3	0	0	Driseall, rf	3	1
Buckley, n	2	0	1	Lester, 1b	3	0
Dillard, dh	3	0	0	Reyes, c	3	0
Viela, c	3	1	1	Egbert, cf	3	0
Calderon, lf	3	1	1	Coulton, 2b	3	0
Bing, cf	2	1	1	Reese, c	1	0
Martin, cf	2	1	1	Marinez, p	1	0
Turk, ss	1	0	0	Fuentes, lf	1	0
	Totals	35	5	Totals	25	1
	2-Grounded out for R. Martinez in 7th.			SCORING BY INNINGS		
				PALM SPRINGS	001 000 0-1 6 3	
				R. Martinez and Reyes, Buckley, Lane	140 000 x 8 6 0	
				(6) and Viela		

Banning (5) **Palm Springs** (1)

	ab	r	h	ab	r	h
Moore, D.	3	0	1	A. Martinez, lf	2	0
Enriquez, 2b	3	0	0	Bridgeman, 3b	2	0
Lane, ss, p	3	0	0	Driseall, rf	3	1
Buckley, n	2	0	1	Lester, 1b	3	0
Dillard, dh	3	0	0	Reyes, c	3	0
Viela, c	3	1	1	Egbert, cf	3	0
Calderon, lf	3	1	1	Coulton, 2b	3	0
Bing, cf	2	1	1	Reese, c	1	0
Martin, cf	2	1	1	Marinez, p	1	0
Turk, ss	1	0	0	Fuentes, lf	1	0
	Totals	35	5	Totals	25	1
	2-Grounded out for R. Martinez in 7th.			SCORING BY INNINGS		
				PALM SPRINGS	001 000 0-1 6 3	
				R. Martinez and Reyes, Buckley, Lane	140 000 x 8 6 0	
				(6) and Viela		

Villagers to Try to Beat Golfing Champ May 23

Wanna beat the Champ? Villagers will have a chance to beat the champ—U. S. Open Champion Julius Boros, 1952 golfer of the year—on National Golf Day, Saturday, May 23.

All three local courses, O'Donnell, Thunderbird and Tamarisk, will participate sending the net scores to the national committee, with winners receiving their "I Beat Boros" medals.

Last year's champ was Ben Hogan, Tamarisk pro. More than 80,000 golfers tried to beat Hogan, with only 14,000 succeeding.

Wanna beat the Champ? Villagers will have a chance to beat the champ—U. S. Open Champion Julius Boros, 1952 golfer of the year—on National Golf Day, Saturday, May 23.

All three local courses, O'Donnell, Thunderbird and Tamarisk, will participate sending the net scores to the national committee, with winners receiving their "I Beat Boros" medals.

Last year's champ was Ben Hogan, Tamarisk pro. More than 80,000 golfers tried to beat Hogan, with only 14,000 succeeding.



THE WINNERS—Winners in the Inter-Scholastic tennis matches at the Racquet Club April 26 are shown here with their trophies. Jean Staley won the girls' singles and Freddy Grimm, the boys' singles.

Softball Practice Starts Tonight

Softball practice in the City Recreation League will start tonight, Monday, at the Polo Grounds from 7 to 9:30 p. m.

Mhoon and Mhoon practice tonight and Friday night. Junior Chamber of Commerce have the field Tuesday, Palm Springs Transfer Wednesday, and Mexican Colony Thursday.

Villagers interested in playing softball this Summer are asked to contact Recreation Director Howard Haddock at the city offices, 2207, or his home, 4737. Roster of teams will be completed in the near future.



Village Eighth Graders Above National Average

Palm Springs eighth graders used to recommend whether a student should attempt high school algebra. Other factors taken into consideration are semester marks in mathematics, teacher judgment and industry.

This type of guidance has been valuable in reducing the number of failures in high school algebra, Cole said.

Edna Keefe of Casa Palmeras has been keeping a stiff upper lip since her life had been saddened by the sudden death of her son-in-law, Fred Barlow, in Pasadena three weeks ago. Mrs. Barlow spent a few days with her mother in the Village recently. The four children of the Barlows remained in Pasadena.

Plant Scented Camomile Latum . Now!

Guests at Buckingham Palace Garden Parties walk on Scented CAMOMILE Lawn. Sir Francis Drake played bowls on Plymouth Hoe while waiting for the Spanish Armada in 1588—on a Camomile Lawn. YOU can grow this beautiful CAMOMILE Lawn easily with our seed. Send dollar bill or M. O. to British Trading Company, Box 997, Modesto, Calif., and a liberal package of CAMOMILE seed (Anthemis nobilis) will be AIR MAILED, postpaid, direct from Miss Kathleen Hunter's Nurseries in Cornwall, England, with instructions.



SALE

Women's shoes

May 6th, 7th, 8th, 9th

200 pairs by

Newton Elkin,
Andrew Geller
and LaValle.

Come early for

first choice of
these beautiful,
beautiful shoes
which have been
taken from our
regular stocks and
reduced to clear at just

11.90

300 Pairs of Casual Shoes
taken from our
famous Sbicca collection

6.95

Robinson's
PALM SPRINGS

FIND YOUR DREAM HOME IN THE DESERT AMONG THE WIDE VARIETY OF LISTINGS ON THESE PAGES

2b—The Desert Sun
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Monday, May 4, 1953

THIEF STEALS HOSE

Theft of a 50-foot, clear plastic garden hose from the Joseph Eamberger residence at 590 North Calumet road was reported to police Wednesday.

DIRECTORY Palm Springs and Desert Area Real Estate Firms

PALM SPRINGS Phone
APPLERBAUM, DAVID 3655
326 S. Indian Ave.
BOGESS, Incorporated 2971
Penthouse 31, The Plaza
FULTON, MURIEL E. 2225
119 So. Palm Canyon Dr.
FANNON REALTY COMPANY
463 N. Palm Canyon Dr. 2772
HARRY REED and
RUSSELL WADE 2855
550 So. Palm Canyon Dr.
HICKS, HAROLD J. 2736
813 N. Palm Canyon Dr.
ISRAEL ADOLPH 2981
771 N. Palm Canyon Dr.
JONES, H. CO. 4644
600 So. Palm Canyon Dr.
MATTHEWS, CHAS. J. 3808
315 N. Palm Canyon Dr.
MULLER, FRANK W. 2529
628 N. Palm Canyon Dr.
MUNSON, LAND & CO. 3673
1059 N. Palm Canyon Dr.
PAUL HOLS. CULVER 2182
861 N. Palm Canyon Dr.
PALM SPRINGS REALTY CO.
507 N. Palm Canyon 2742
RANSOM REALTY CORP.
884 N. Palm Canyon 2795
ROCKS, MADGE O.
P. O. Box 669 7375
SHEPPENKO, PETER B. 2727
475 N. Palm Canyon Dr.
VENGER, LOUIS 5595
3775 No. Indian Ave.
WILLIAMS, JOHN W.
423 N. Palm Canyon Dr. 3311
WRIGHT, BILLY 5727
285 N. Palm Canyon Dr.

CATHEDRAL CITY

BILES, RUTH 8-4371
56 Glenn
BLAKELEY, M. 8-4313
HILLEARY, WILLARD R. 8-3417
JORGENSEN, E. M. 8-3401
68-574 Broadway
SHERILL, R. H. "Bob" 8-3534
707 and 713 "D" St

COACHELLA

RALPH L. STEPHENS CO.
811 Ave. and Hiway 111
BANCHO MIRAGE
DWART, ESTELLA C. 8-4203
PALM DESERT
SHADOW MOUNTAIN
ESTATES
Shadow Mountain Club
Phone: Palm Springs 8-4686
Palm Desert 76-2911
Wm. Karl Lowe Associates
Exclusive Sales Agents
DITH EDDY WARD
Palm Desert 76-3431
76-667 Highway 111
INDIO
RALPH L. STEPHENS CO. 7-7371
Laguna Ave. at N. Jackson
DYLWILD
MARIE BELYEA 80131
Next to Post Office—Box 211

Well known in the Village, Jack and Amy Young and their children, Jimmy, Karen and Billy of Los Angeles were here for the weekend. They were the houseguests of Mr. and Mrs. Sal Allesandro.

Business Directory

AMBULANCE SERVICE

AMBULANCE SERVICE
WIEFELS & SON
606 Vella Road
Palm Springs
Phone 2377

CLEANING

SUNSET CLEANERS
310 N. PALM CANYON DR.
ART WILLS
New Owner
Only the Finest Cleaning
and Pressing.
We operate our own plant.
Special Daily Service if
Desired.
Also Pick-up and Delivery
Service.
PHONE 5242

BUILDING SERVICES

J&S Paving Co.
Asphalt Paving — Roads
Driveways — Parking Areas
Concrete Curbs, Walks, etc.
Serving the Entire Desert
Area at Reasonable Prices
OFFICES and YARD
Highway 99 Below Cabazon
SAM JANIS, Gen. Mgr.
691 INDUSTRIAL PLACE
off Sunny Dunes
Phone 2758 and 2759

The Other Side of the City Hall

by CITY MANAGER RUSSELL RINK

A correspondent signing the initials W.P.R. in last week's edition of The Desert Sun made a few statements that need challenging and correcting.

The writer seems to believe that because Palm Springs is a resort city that the rules of good practice fostered by the League of California Cities do not apply here. Progress is built upon the knowledge and experience of many people. To not profit by the experience and errors of other cities is most narrow-minded and wasteful.

EVEN THOUGH Palm Springs is a resort city, the rules of the State of California pertaining to cities of our class still apply. The Vehicle Code, the Housing Act and all other general laws apply with equal force to all cities.

In addition to the League of California Cities our officials seek assistance on the best rules of practice from the Municipal Finance Officers Association, the National Institute of Municipal Law Officers, the Civil Service Assembly, the American Society of Planning Officials, the City Managers Association and the National Fire Protection Association, to name a few.

THE HOME OWNERS of Palm Springs would be no more tolerant of a poorly managed city government than any other group of intelligent citizens. Perhaps what W. P. R.

means when he says that a resort city is different is that in Palm Springs minor violations of the law are frequently overlooked or handled with warnings. The visitors appreciate this, but if carried too far it would boomerang because the type of visitors Palm Springs seeks, avoid lawless cities.

If the principles of good management were not followed in our city the business men would suffer. Why? Because the cost of government is reflected on the balance sheet of a businessman's operation. And this cost becomes part of the price of the article or service he offers to the visitor. The visitor is price conscious and has a large field to choose from.

CONCERNING the written portion of the examination for chief of police, the writer's guess was rather poor. It was not obtained from the League of California Cities but the Civil Service Assembly, an international organization.

Not that it makes any difference if it serves the purpose intended.

The purpose of course was to test the mental and educational qualifications of those applicants whose experience and training made them appear most suited for the position.

GOING to New York middle of May, drive your car. Village hotel owner. References. Ph. 5238.

ALCOHOLICS Anonymous. Airport 8:30 Tuesday nights. Phone 7063.

RELIABLE couple with experience desires position managing apartment, motel for 1953-1954 season. Excellent references. Box 190, File C1.

GOING to New York middle of May, drive your car. Village hotel owner. References. Ph. 5238.

RELIABLE couple with experience desires position managing apartment, motel, or units. Best references. Box 190, File B8.

BABY SITTER, experienced, reliable, ex-kindergarten teacher, own car. Miss Scott. Ph. 7601.

RESPONSIBLE caretakers with good references. Desire home or hotel for summer or season. Ph. 3189.

RESPONSIBLE person will care for your home during the summer. Live in. P.O. Box 125, Palm Desert.

RESPONSIBLE COUPLE to manage or take care of home or apartment hotel for summer season. References. Ph. 6372.

PRACTICAL nurse, light duties, good driver, wishes position with lone elderly person. References. P. O. Box 644, Banning.

RESPONSIBLE couple will care for your home during the summer. References. No. salary. Ph. Mrs. Carroll 83-763.

COUPLE—General maintenance, painting, caretakers. Phone Desert Hot Springs 366.

PAINTER—Interior and exterior. Free estimates. Reasonable. Immediate service. Ph. 7905.

PAINTING, decorating, paper hanging. Very reasonable. Free estimates. Ph. 2341 or 5850.

FOR dependable baby sitting call 3898. Have car.

WANTED—Day work by hour. Phone 7219.

Help Wanted 27

HELP WANTED With Investment. MAN, preferably with Insurance license and general business experience who would be interested in purchasing old established business in Los Angeles, doing gross of \$250,000 annually. Will give trial and teach during summer. \$10,000 necessary to handle deal. P.O. Box 317, Cathedral City, Calif.

COUPLE — Cook, houseman maintenance, July and August, Lake Arrowhead estate. Salary open. References last place required. Address Mrs. Main, 1033 S. Hope St., Los Angeles 15.

A COOK and kitchen staff for the summer months at Kenn Olyn Camp for Boys and Girls in the Santa Cruz Mountains. Write Box 55, Soquel de telephone Santa Cruz 23W-2. References required.

MAN or Woman for summer to take charge of office. One with insurance license preferred. Salary and commission. Write 8526 So. Figueroa St., Los Angeles.

ADDRESS and mail postals. Make over \$50 week. Send \$1 for instructions. Ledo, Water-town, Mass.

WHITE woman dinner cook, steady, at Newport Beach. Apply Lido Park Cafe, 2801 31st St., Newport.

Business Opportunities 29

FOR LEASE — Completely equipped beauty salon. 882 North Palm Canyon Dr. Apply Ambassador Hotel.

Legion to Close Season Tuesday

Last regular meeting of the 1952-53 year, will be held by the Owen Coffman Post No. 519 at 8 p. m., Tuesday, May 5, at the Wards Memorial building.

Nominating committee will present its slate of officers for 1953-54.

GOING to New York middle of May, drive your car. Village hotel owner. References. Ph. 5238.

RELIABLE couple with experience desires position managing apartment, motel, or units. Best references. Box 190, File B8.

BABY SITTER, experienced, reliable, ex-kindergarten teacher, own car. Miss Scott. Ph. 7601.

RESPONSIBLE caretakers with good references. Desire home or hotel for summer or season. Ph. 3189.

RESPONSIBLE person will care for your home during the summer. Live in. P.O. Box 125, Palm Desert.

RESPONSIBLE COUPLE to manage or take care of home or apartment hotel for summer season. References. Ph. 6372.

PRACTICAL nurse, light duties, good driver, wishes position with lone elderly person. References. P. O. Box 644, Banning.

RESPONSIBLE couple will care for your home during the summer. References. No. salary. Ph. Mrs. Carroll 83-763.

COUPLE—General maintenance, painting, caretakers. Phone Desert Hot Springs 366.

PAINTER—Interior and exterior. Free estimates. Reasonable. Immediate service. Ph. 7905.

PAINTING, decorating, paper hanging. Very reasonable. Free estimates. Ph. 2341 or 5850.

FOR dependable baby sitting call 3898. Have car.

WANTED—Day work by hour. Phone 7219.

Help Wanted 27

HELP WANTED With Investment. MAN, preferably with Insurance license and general business experience who would be interested in purchasing old established business in Los Angeles, doing gross of \$250,000 annually. Will give trial and teach during summer. \$10,000 necessary to handle deal. P.O. Box 317, Cathedral City, Calif.

COUPLE — Cook, houseman maintenance, July and August, Lake Arrowhead estate. Salary open. References last place required. Address Mrs. Main, 1033 S. Hope St., Los Angeles 15.

A COOK and kitchen staff for the summer months at Kenn Olyn Camp for Boys and Girls in the Santa Cruz Mountains. Write Box 55, Soquel de telephone Santa Cruz 23W-2. References required.

MAN or Woman for summer to take charge of office. One with insurance license preferred. Salary and commission. Write 8526 So. Figueroa St., Los Angeles.

ADDRESS and mail postals. Make over \$50 week. Send \$1 for instructions. Ledo, Water-town, Mass.

WHITE woman dinner cook, steady, at Newport Beach. Apply Lido Park Cafe, 2801 31st St., Newport.

Business Opportunities 29

FOR LEASE — Completely equipped beauty salon. 882 North Palm Canyon Dr. Apply Ambassador Hotel.

FOR your home under the sun. New, 2 bedrooms, fireplace. \$9200. Owner weekends 6-6742 Granada, Desert Hot Springs.

BEAUMONT—3-bedroom stucco on lot 130x165. Garage. Fimmen, 8516 Walnut Dr. Hollywood 46. Gladstone 7491.

2 BEDROOMS, 1 bath, 2-car garage, sundeck, walled patio, screened porch, good location. Phone 6532.

2 BEDROOMS, 2 bedrooms, 2 baths. View lot 106x175. \$13,500. 2427 Tuscany Rd. Inquire 575 W. Racquet Club Rd. Ph. 4848.

2 BEDROOMS, 2 bedrooms, 2 baths. View lot 106x175. \$13,500. 2427 Tuscany Rd. Inquire 575 W. Racquet Club Rd. Ph. 4848.

2 BEDROOMS, 2 bedrooms, 2 baths. View lot 106x175. \$13,500. 2427 Tuscany Rd. Inquire 575 W. Racquet Club Rd. Ph. 4848.

2 BEDROOMS, 2 bedrooms, 2 baths. View lot 106x175. \$13,500. 2427 Tuscany Rd. Inquire 575 W. Racquet Club Rd. Ph. 4848.

2 BEDROOMS, 2 bedrooms, 2 baths. View lot 106x175. \$13,500. 2427 Tuscany Rd. Inquire 575 W. Racquet Club Rd. Ph. 4848.

2 BEDROOMS, 2 bedrooms, 2 baths. View lot 106x175. \$13,500. 2427 Tuscany Rd. Inquire 575 W. Racquet Club Rd. Ph. 4848.

2 BEDROOMS, 2 bedrooms, 2 baths. View lot 106x175. \$13,500. 2427 Tuscany Rd. Inquire 575 W. Racquet Club Rd. Ph. 4848.

2 BEDROOMS, 2 bedrooms, 2 baths. View lot 106x175. \$13,500. 2427 Tuscany Rd. Inquire 575 W. Racquet Club Rd. Ph. 4848.

2 BEDROOMS, 2 bedrooms, 2 baths. View lot 106x175. \$13,500. 2427 Tuscany Rd. Inquire 575 W. Racquet Club Rd. Ph. 4848.

2 BEDROOMS, 2 bedrooms, 2 baths. View lot 106x175. \$13,500. 2427 Tuscany Rd. Inquire 575 W. Racquet Club Rd. Ph. 4848.

2 BEDROOMS, 2 bedrooms, 2 baths. View lot 106x175. \$13,500. 2427 Tuscany Rd. Inquire 575 W. Racquet Club Rd. Ph. 4848.

2 BEDROOMS, 2 bedrooms, 2 baths. View lot 106x175. \$13,500. 2427 Tuscany Rd. Inquire 575 W. Racquet Club Rd. Ph. 4848.

2 BEDROOMS, 2 bedrooms, 2 baths. View lot 106x175. \$13,500. 2427 Tuscany Rd. Inquire 575 W. Racquet Club Rd. Ph. 4848.

2 BEDROOMS, 2 bedrooms, 2 baths. View lot 106x175. \$13,500. 2427 Tuscany Rd. Inquire 575 W. Racquet Club Rd. Ph. 4848.

2 BEDROOMS, 2 bedrooms, 2 baths. View lot 106x175. \$13,500. 2427 Tuscany Rd. Inquire 575 W. Racquet Club Rd. Ph. 4848.

2 BEDROOMS, 2 bedrooms, 2 baths. View lot 106x175. \$13,500. 2427 Tuscany Rd. Inquire 575 W. Racquet Club Rd. Ph. 4848.

2 BEDROOMS, 2 bedrooms, 2 baths. View lot 106x175. \$13,500. 2427 Tuscany Rd. Inquire 575 W. Racquet Club Rd. Ph. 4848.

2 BEDROOMS, 2 bedrooms, 2 baths. View lot 106x175. \$13,500. 2427 Tuscany Rd. Inquire 575 W. Racquet Club Rd. Ph. 4848.

2 BEDROOMS, 2 bedrooms, 2 baths. View lot 106x175. \$13,500. 2427 Tuscany Rd. Inquire 575 W. Racquet

MORE PEOPLE READ DESERT SUN CLASSIFIED PAGES THAN ANY OTHER MEDIUM IN THE DESERT AREA

Real Estate—For Sale

BEAUTIFUL HOME

3 bedroom, 3 bath home within walking distance of all shops, located on corner commanding excellent view. This is a home for gracious living, the furnishings are exceptionally fine and include a grand piano. Price greatly reduced and can be purchased on easy terms.

PRODUCING RANCH

180 acres planted to cotton, 4 year old Thompson seedless grapes and pink grapefruits, fine well and excellent piping system. 2 duplex apartments with all living facilities, 3 car garage, small guest room, repair shop and implement shed. All machinery, equipment, houses and crops can be bought for only \$1500 per acre. Nothing like it in the area.

Muriel E. Fulton—Realtor

Associates: Frances Wilson—Ernie Dunlevie—Frances Elliott
New Location: Oasis Building—125 South Palm Canyon Drive

Telephones

Offices 2225

BUY NOW

ARE YOU handy with the hammer and paint brush? If so, then see this! It needs both—but with imagination and a little work you can have a cute little cottage a half block from Indian ave. Use it for the season or year round—it's air conditioned. Price \$5500.

WELL WORTH the money! 2 bedrooms, partially furnished. Neat, well kept lawn, fenced, garage. Walking distance to center of town. Price \$6500.

COMPLETELY FURNISHED—Older home, south end location, 2 bedrooms. Rented until October. Price \$12,500.

RESIDENTIAL LOTS: Beautiful sites for as little as \$1250.

SEE

JAMES W. HAMMOND

REALTOR

875 N. Palm Canyon. Ph. 5373

Associates
ESTHER HAMMOND
LISA H. JONES
EVE MORGAN

For Industrial Property
See John Williams
Will lease or build to suit

2 BEDROOM Bungalow Furnished, located in RANCHO MIRAGE

Action on the Premises

Sunday, May 10th, 2 p.m. SOUTHEAST corner of MIRAGE and SAN JACINTO STS. in RANCHO MIRAGE Overlooking THUNDERBIRD COUNTY CLUB. Modern 2-bedroom

Completely furnished Bungalow as a whole for one price

REDUCED TO \$85,000

COMPLETELY FURNISHED AND READY TO MOVE INTO

5-UNIT APARTMENT

FURNISHED: HAS \$8000 SWIMMING POOL. Room for more units.

REDUCED TO \$45,000

Will take house as part trade

INVESTMENT OPPORTUNITY

OF A LIFETIME

56 ACRES ADJOINING AND

OVERTAKING Palm Desert and Famous Shadow Mountain Club. Well alone is worth

over \$10,000. Will take \$40,000 and only \$12,500 down. Terrible subdivision possibilities.

17 1/2 ACRES ADJOINING WONDER PALMS HOTEL AND TAMARISK COUNTRY CLUB.

Finest date and citrus grove in the valley. Finest well in the desert. Reduced to \$80,000. Take \$20,000 down.

APPROXIMATELY 15 acres within city limits, ready for subdivision, \$800 per acre.

SEE

John W. Williams

Realtor
or Associates
Claude W. Gottschuetz
Roslyn Lang

423 N. Palm Canyon Dr. Ph. 3311

SMART BUYS

IN

Rancho Mirage

NEW 2-bedroom pumice block house. Fireplace, duct cooling, unit heat; large hillside lot. Price \$13,000. terms.

FURNISHED duplex, 1 bedroom, 1 bath, fireplace—each apartment. Good rental area. \$12,500. terms.

Estella C. Ewart

71-409 Highway 111
Phone 8-4203 or 8-3112

Or any Palm Springs Realtor

MUST SELL!

2 BEDROOMS, 1 1/2 baths. ARTISTIC TASTE in modern architecture, panoramic view, beautiful landscaping, heated swimming pool, other interesting features. 3 years old, exclusively located overlooking city. Furnished \$29,500—unfurnished \$27,000. terms. OPEN FOR INSPECTION DAILY 1-5. 240 Crestview Drive

ADOLPH ISRAEL

REALTOR
EXCLUSIVE AGENT
Ray Miller—Associate
671 N. Palm Canyon Drive
Phone 2981

ATTENTION!

Brokers and Others

SEE AT 625 Palo Verde or phone owner at 4488. A well planned family home. Large living room, dining room, full Youngstown kitchen, 3 bedrooms, large closets, 1 1/2 baths. Central heat, cooling system to each room, large garage. Finest construction. Many fine features. Lot 110x135. Price \$17,500.

SECLUDED hillside home, completely furnished. Also guest cottage. 2415 Arabay Drive. Shown by appointment. Price \$26,250, half cash. Phone owner 7127.

SAVE \$4600

PRICE reduced if sold in two weeks. Your opportunity to really save money on this truly beautiful new home. A-1 construction. Excellent south end location, magnificent view all around. Home has 3 spacious bedrooms, 2 1/2 baths, master bedroom, living and dining rooms have sliding glass doors opening onto patio and swimming pool. Unique fireplace, barbecue and planters. A dream of a kitchen, cupboards galore, equipped with new stove and refrigerator. Corner lot completely walled, sprinkling system. Price was \$34,500—reduced to \$29,900. Don't miss seeing this home at 792 Mesquite Ave, OPEN DAILY.

Owner—925 Paseo El Mirador

Phone 5691 evenings

DEAN S. BEDDISON, Auctioneer
"Real Estate Specialists"

Quick cash for your property

For further information

4119 West Olympic Blvd.

Los Angeles

WEBster 3-9197

SEE

John W. Williams

Realtor
or Associates

Claude W. Gottschuetz

Roslyn Lang

423 N. Palm Canyon Dr. Ph. 3311

SMART BUYS

IN

Rancho Mirage

NEW 2-bedroom pumice block house. Fireplace, duct cooling, unit heat; large hillside lot. Price \$13,000. terms.

FURNISHED duplex, 1 bedroom, 1 bath, fireplace—each apartment. Good rental area. \$12,500. terms.

Estella C. Ewart

71-409 Highway 111

Phone 8-4203 or 8-3112

Or any Palm Springs Realtor

MUST SELL!

2 BEDROOMS, 1 1/2 baths. ARTISTIC TASTE in modern architecture, panoramic view, beautiful landscaping, heated swimming pool, other interesting features. 3 years old, exclusively located overlooking city. Furnished \$29,500—unfurnished \$27,000. terms. OPEN FOR INSPECTION DAILY 1-5. 240 Crestview Drive

ADOLPH ISRAEL

REALTOR
EXCLUSIVE AGENT
Ray Miller—Associate
671 N. Palm Canyon Drive
Phone 2981

ATTENTION!

Brokers and Others

SEE AT 625 Palo Verde or phone owner at 4488. A well planned family home. Large living room, dining room, full Youngstown kitchen, 3 bedrooms, large closets, 1 1/2 baths. Central heat, cooling system to each room, large garage. Finest construction. Many fine features. Lot 110x135. Price \$17,500.

SECLUDED hillside home, completely furnished. Also guest cottage. 2415 Arabay Drive. Shown by appointment. Price \$26,250, half cash. Phone owner 7127.

DEAN S. BEDDISON, Auctioneer

"Real Estate Specialists"

Quick cash for your property

For further information

4119 West Olympic Blvd.

Los Angeles

WEBster 3-9197

SEE

John W. Williams

Realtor
or Associates

Claude W. Gottschuetz

Roslyn Lang

423 N. Palm Canyon Dr. Ph. 3311

SMART BUYS

IN

Rancho Mirage

NEW 2-bedroom pumice block house. Fireplace, duct cooling, unit heat; large hillside lot. Price \$13,000. terms.

FURNISHED duplex, 1 bedroom, 1 bath, fireplace—each apartment. Good rental area. \$12,500. terms.

Estella C. Ewart

71-409 Highway 111

Phone 8-4203 or 8-3112

Or any Palm Springs Realtor

MUST SELL!

2 BEDROOMS, 1 1/2 baths. ARTISTIC TASTE in modern architecture, panoramic view, beautiful landscaping, heated swimming pool, other interesting features. 3 years old, exclusively located overlooking city. Furnished \$29,500—unfurnished \$27,000. terms. OPEN FOR INSPECTION DAILY 1-5. 240 Crestview Drive

ADOLPH ISRAEL

REALTOR
EXCLUSIVE AGENT
Ray Miller—Associate
671 N. Palm Canyon Drive
Phone 2981

ATTENTION!

Brokers and Others

SEE AT 625 Palo Verde or phone owner at 4488. A well planned family home. Large living room, dining room, full Youngstown kitchen, 3 bedrooms, large closets, 1 1/2 baths. Central heat, cooling system to each room, large garage. Finest construction. Many fine features. Lot 110x135. Price \$17,500.

SECLUDED hillside home, completely furnished. Also guest cottage. 2415 Arabay Drive. Shown by appointment. Price \$26,250, half cash. Phone owner 7127.

DEAN S. BEDDISON, Auctioneer

"Real Estate Specialists"

Quick cash for your property

For further information

4119 West Olympic Blvd.

Los Angeles

WEBster 3-9197

SEE

John W. Williams

Realtor
or Associates

Claude W. Gottschuetz

Roslyn Lang

423 N. Palm Canyon Dr. Ph. 3311

SMART BUYS

IN

Rancho Mirage

NEW 2-bedroom pumice block house. Fireplace, duct cooling, unit heat; large hillside lot. Price \$13,000. terms.

FURNISHED duplex, 1 bedroom, 1 bath, fireplace—each apartment. Good rental area. \$12,500. terms.

Estella C. Ewart

71-409 Highway 111

Phone 8-4203 or 8-3112

Or any Palm Springs Realtor

MUST SELL!

2 BEDROOMS, 1 1/2 baths. ARTISTIC TASTE in modern architecture, panoramic view, beautiful landscaping, heated swimming pool, other interesting features. 3 years old, exclusively located overlooking city. Furnished \$29,500—unfurnished \$27,000. terms. OPEN FOR INSPECTION DAILY 1-5. 240 Crestview Drive

ADOLPH ISRAEL

REALTOR
EXCLUSIVE AGENT
Ray Miller—Associate
671 N. Palm Canyon Drive
Phone 2981

ATTENTION!

Brokers and Others

SEE AT 625 Palo Verde or phone owner at 4488. A well planned family home. Large living room, dining room, full Youngstown kitchen, 3 bedrooms, large closets,

Miss Ward Celebrates Seventh Year at Palm Desert

Responsible for
Over 2 Million
in Development

Miss Edith Eddy Ward, real estate broker, specializing in Palm Desert properties, celebrated her seventh year in business there last week and the second year she has been in her modern new office on Highway 111.

The observance marked a milestone in a successful real estate career, she having been responsible for more than \$2,000,000 worth of development of Palm Desert homes, income and commercial properties.

MISS WARD became associated with Palm Desert Corporation when the planned desert community was opened by Clifford W. Henderson. Through her sales efforts she had a share in its remarkable growth. Later she opened her own real estate brokerage business continuing to specialize in Palm Desert properties.

Confirming her faith in the future of Palm Desert Miss Ward built one of the first homes here. It was later sold and used as the nucleus around which the Sun and Shadow hotel was built. She subsequently built another home in Palm Desert which she occupies with her mother.

SHE HAS BEEN active in the social life of the community and her home has been the center of many social functions.

Miss Ward's talents in the real estate business are the result of years of experience including the depression period when, as she explains it, she had to drive prospects 200 miles to Cambria Pines, feed them lunch and return them to their southern California homes in the hope of them buying a \$200 lot.

AFTER THIS TRAINING, Miss Ward explains, anything was easy. Long before this, Miss Ward's training was started when her parents, the F. J. Eddys, were early pioneers in the Imperial Valley and were among the first three families to buy in the town of Van Nuys, in San Fernando Valley in 1910.

Concluding 18 years with the Cambria Development company where she rose from stenographer to vice president, she left to become affiliated with the Palm Desert corporation.



Edith Eddy Ward, in her seven years at Palm Desert, has handled many realty transactions. Above, she is shown with Van Johnson, Clarence Brown (MGM director), Dinah Shore, George Montgomery; Left, with Mrs. Robert Crooker, Sallye Lasley. At the right, with Mr. and Mrs. Ed Reichert, home owners.

LE'S STUDIO
PHOTO CALL

SEVEN YEARS --- and \$2 Million Later

THIS RECORD of accomplishment testifies to the phenomenal growth of Palm Desert. This solid growth reflects the development of, home, business and income properties handled by Edith Eddy Ward during this period. This accomplishment is based on the fact that we help our customers buy rather than attempting to sell them.

THIS IS OUR Second Anniversary in our new modern real estate office. We invite you to stop in for information about Palm Desert properties and accommodations, or Shadow Mountain Club membership.

Nothing Supplants Experience

Our knowledge of property values at Palm Desert, one of the fastest growing communities in Southern California, stems almost from its inception. It is all at your disposal in the selection of that home you have been seeking on the desert ... as well as business and residential income properties.

"Our Time Is Your Time"

Meticulous care in finding just exactly what you desire in a home or property is our sincere desire.

The Business People of
Palm Desert congratulate
Edith Eddy Ward for her
contribution to the
development of the
community.



Palm Desert Pharmacy, Charles Hughes owner

Hackborn's Barbecue & Patio Shop

Lyon's Plumbing

Hollenbeck Electric

Fnu-N-Sun Shop

Jerry Malone's Union Oil Station

Evelyn Hackborn, Interior Decorating

Jean Harlow Bello, Antiques Ltd.

Palm Desert Adobe

Vern & Lorraine Peck and the Harold Smiths

Sun & Shadow Hotel

Fred Talbot, owner & C. M. Carroll, Mgr.

Larrea Lodge, Eric Burquist, owner

Shadow Mountain Terrace

Henrietta Werder, owner

Twin Palms Apartments

Mr. and Mrs. R. C. Sturgeon, owners

Harris Apt., Mr. and Mrs. Neal Harris, owners

John P. Mayer, Draftsmen & Designer

Peggy's Palm Desert Beauty Shop

Palm Desert Liquor Store, Major Slater, owner

Angelo's Palm Desert Inn-Restaurant

Carpenter's Furniture & Appliances

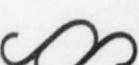
Kincaide Nurseries

Valley Lumber & Supply

Palm Desert Little Theatre

Clay Stearns, Real Estate

Bob Ellsworth, Real Estate & Insurance



EDITH EDDY WARD

Specializing in *Palm Desert* Properties



EDITH EDDY WARD

Home, Rentals, Income, Commercial
Property and Resales of

SHADOW MOUNTAIN ESTATES

73-667 Highway 111
Palm Desert

Phone 76-3431
Palm Desert